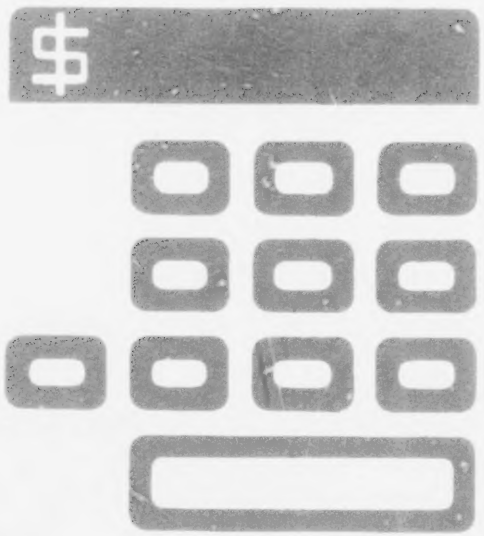
RC 87-A-30

1987 Census of Retail Trade

RC87-A-30

GEOGRAPHIC AREA SERIES

New Hampshire



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The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell,** Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace,** Chief, Retail Census Branch, with primary staff assistance by **Anne M. Sigda, M. Yvonne Wade, Charles F. Brady, Pamela J. Palmer,** and **Thomas G. Dassel.**

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Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

If you have any questions concerning the statistics in this report, call (301) 763-7036.

1987
Census of Retail Trade

RC87-A-30

GEOGRAPHIC AREA SERIES

New Hampshire

Issued July 1989

U.S. Department of Commerce
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Michael R. Darby, Under Secretary
for Economic Affairs

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INTRODUCTION

PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries, and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

Census of Retail Trade
Census of Wholesale Trade
Census of Service Industries
Census of Transportation
Census of Manufactures
Census of Mineral Industries
Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial

activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures, Current Industrial Reports,* and the *Quarterly Financial Report.* Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics.* More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses.* Contact Customer Services for information on availability.

CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.[1] It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

[1]Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000[2] and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.[2] Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.[3,4]
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.[2,3] For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.[2]

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

[2]According to 1980 Census of Population or subsequent special census.

[3]Those defined as of January 1, 1987.

[4]See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

– Represents zero.

(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.

CMSA	Consolidated Metropolitan Statistical Area.
MSA	Metropolitan Statistical Area.
n.e.c.	Not elsewhere classified.
PMSA	Primary Metropolitan Statistical Area.
pt.	Part.
r	Revised.
SIC	Standard Industrial Classification.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
GEOGRAPHIC AREAS											
The State	X	X	X	X							
CMSA's and MSA's in the State								X			
PMSA's in the State								X			
Area of the State not in any CMSA, PMSA, or MSA									X		
Counties in the State					X		[1]X				X
Places in the State					[2]X	[1]X				[2]X	
DATA ITEMS[3]											
Establishments	X		[4]X	[4]X	X	X	X	X	X		
Sales	X		[4]X	[4]X	X	X	X	X	X		
Annual payroll	X		[4]X	[4]X	X	X	X	X	X		
First quarter payroll	X			[4]X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987	X		[4]X	[4]X	X	X	X	X	X		
Unincorporated businesses	X				X	X	X	X	X		
Sales per establishment		X									
Sales per employee		X									
Payroll per employee		X									
Employees per establishment		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees)			[4]X								
Summary statistics for industries having an SIC change between 1972 and 1987				[4]X							
Counties ranked by volume of 1987 sales											X
Places ranked by volume of 1987 sales										[2]X	

[1]Includes areas with 350 retail establishments or more.
[2]Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.
[3]See Explanation of Terms, appendix A.
[4]Based on 1972 Standard Industrial Classification.

Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales ($1,000)	Payroll ($1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X							
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	[1]X	[1]X									
State	X	X									
CMSA, PMSA, MSA	X	X									
County	X	X									
Place	X	X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	[2]X
MERCHANDISE LINE SALES											
United States	X	X				X					
State	[3]X	[3]X				[3]X					
CMSA, PMSA, MSA	[3]X	[3]X				[3]X					
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							[4]X
State	X	X	X	X							[4]X
CMSA, PMSA, MSA	X	X	X	X							[4]X
ZIP CODES											
United States	[5]X	[5]X									
State	[5]X	[5]X	[5]X	[5]X							
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	[1]X	[1]X	X	X	X		[6]X				[1,7]X
State	[8]X	[8]X	X	X	X						[7,8]X
CMSA, MSA	[8]X	[8]X	X	X	X						[8,9]X

[1]Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

[2]Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

[3]Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

[4]For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

[5]Data available on public-use computer tapes and CD-ROM only.

[6]Data available by sales size of establishments without payroll only.

[7]Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

[8]Includes data for all establishments and establishments with payroll.

[9]Includes percent of retail sales inside and outside central cities within each individual MSA.

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New Hampshire

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Publication Program ..... Inside back cover

SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that New Hampshire's 8,403 retail stores with payroll had sales totaling $10.0 billion. In 1982, 6,949 stores had sales of $5.2 billion.

For establishments with payroll in 1987, sales of new car dealers accounted for 20.3 percent of the State's total sales by retailers compared to 15.3 percent in 1982. Other leading retail kinds of business in 1987 were grocery stores with 18.3 percent of sales, department stores (including leased departments) with 8.9 percent, lumber and other building materials dealers with 5.9 percent, and gasoline service stations with 4.9 percent.

For 1987, sales for establishments with payroll in the State averaged $1.2 million per establishment, compared to $753 thousand in 1982. In 1987, department stores (including leased departments) averaged $12.5 million per establishment; new car dealers, $10.8 million; catalog and mail-order houses, $2.9 million; lumber and other building materials dealers, $2.9 million; and recreational vehicle dealers, $2.3 million.

For retail establishments with payroll, 1987 sales per employee averaged $98 thousand. New car dealers had sales per employee of $317 thousand, which contrasts sharply with the $24 thousand per employee average for restaurants and lunchrooms.

The 1987 payroll of retailers in the State amounted to $1.1 billion, compared to $561 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.3 percent for all retailers, 31.0 percent for typewriter stores, and 4.1 percent for liquor stores.

There were 102,082 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 69,046 employees in 1982. Restaurants and lunchrooms were the largest employers with 18,827 employees; followed by grocery stores, 17,690 employees; and refreshment places, 8,044.

Hillsborough County led the counties in the State, accounting for 31.1 percent of total sales by retailers. Nashua had the largest sales among all places in the State, with 11.5 percent of the State total.

Figure 1. **State Map**

NEW HAMPSHIRE - Consolidated Metropolitan Statistical Area, Primary Metropolitan Statistical Areas, Metropolitan Statistical Areas, Counties, and Selected Places

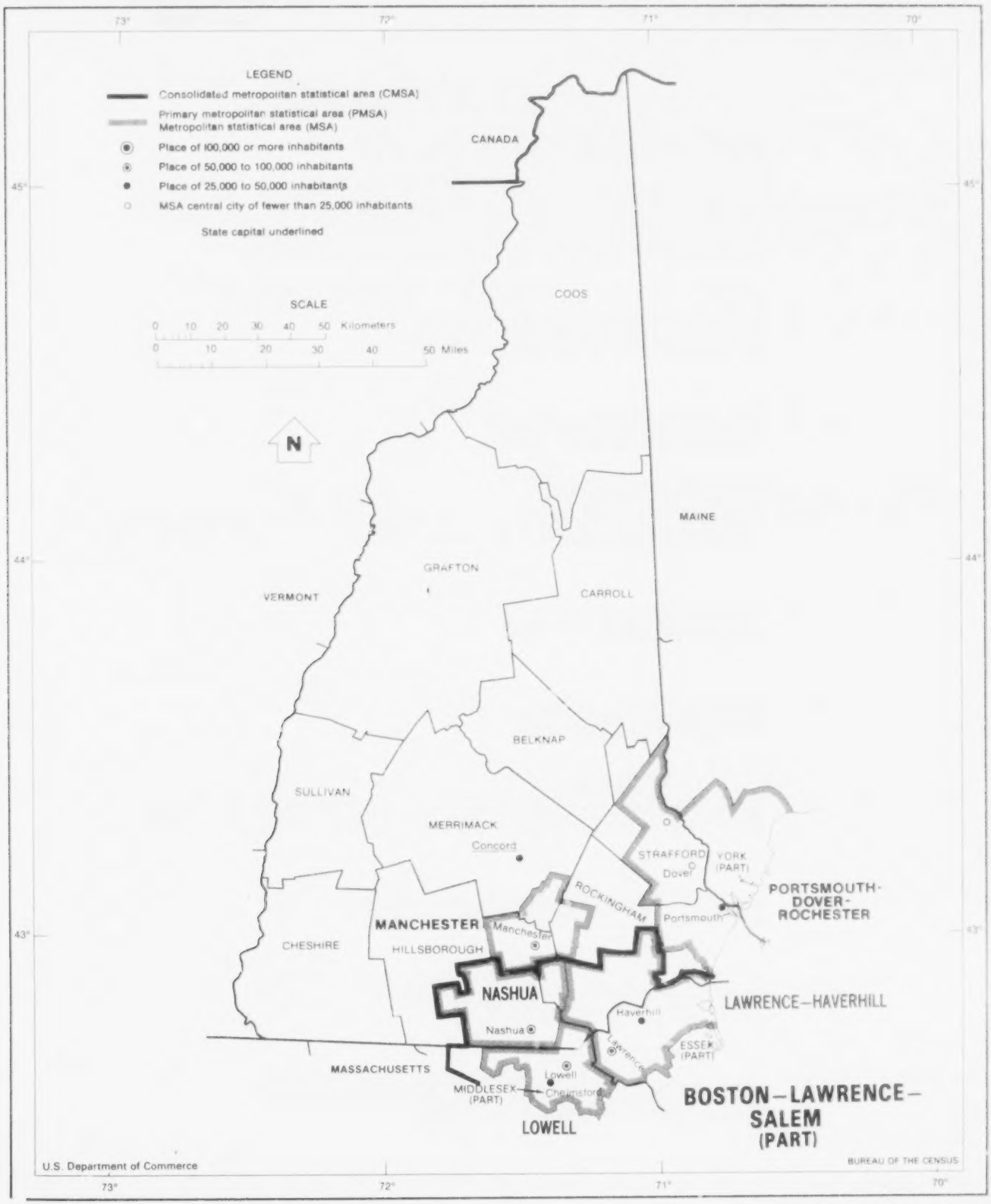
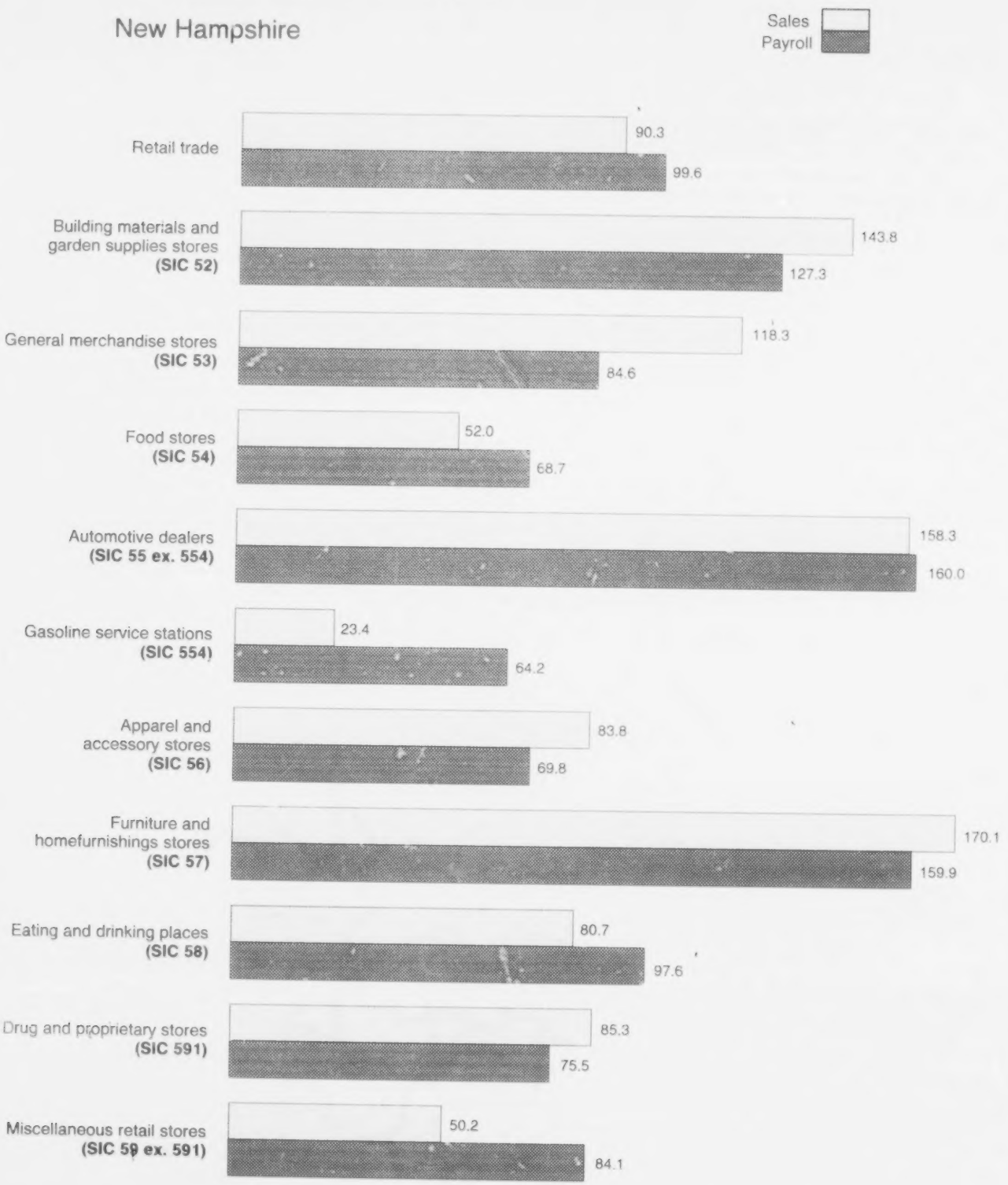
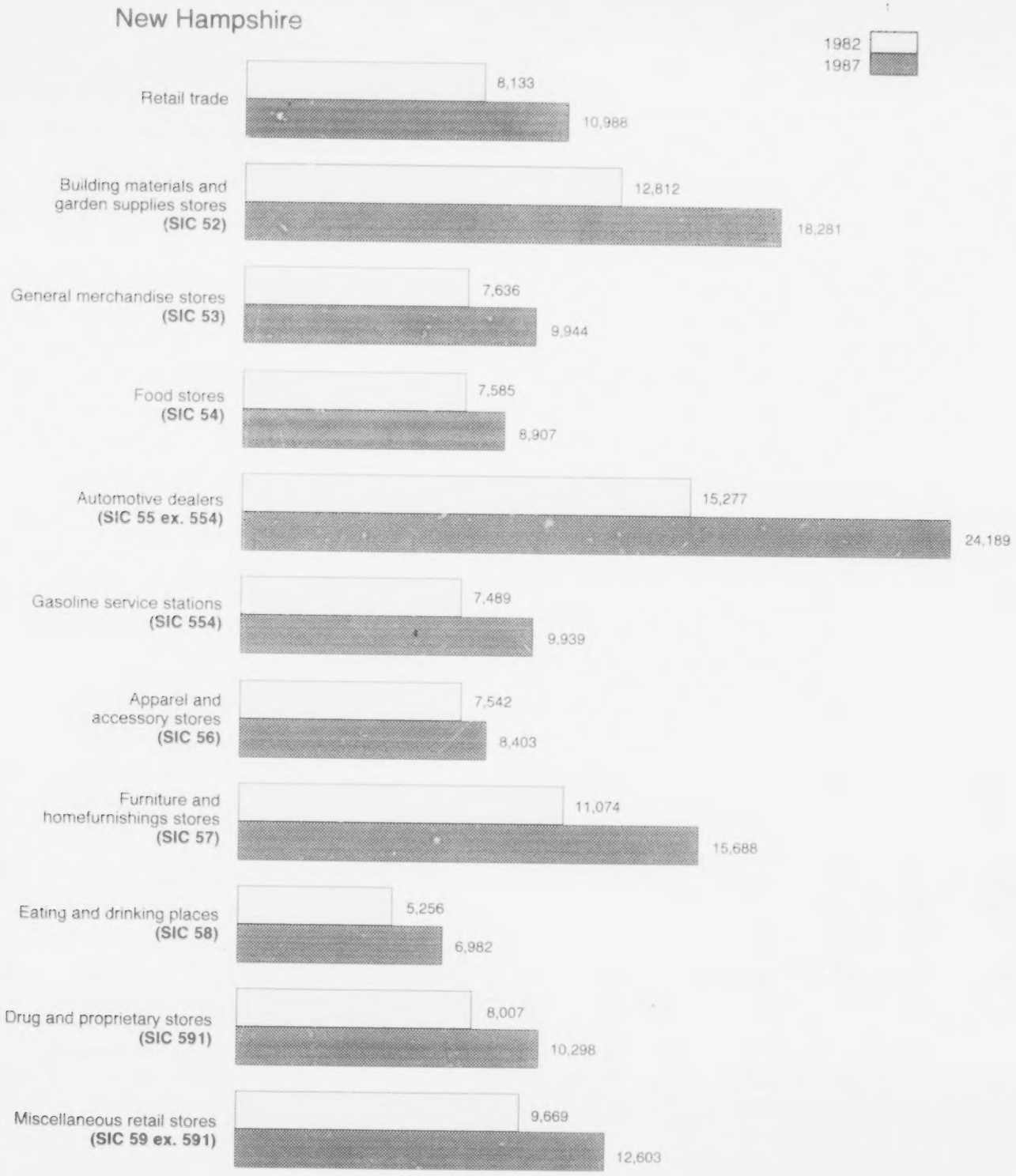


Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**
(Includes only establishments with payroll)



Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. **Annual Payroll Per Employee: 1987 and 1982**
(In dollars)



Note: Data are based on 1972 Standard Industrial Classification.

Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	Retail trade	8 403	9 961 260	1 121 586	249 394	102 082	2 586	529
52	**Building materials and garden supplies stores**	528	810 072	93 122	15 836	5 094	82	30
521, 3	Building materials and supply stores	277	627 797	69 336	14 728	3 372	28	14
521	Lumber and other building materials dealers	201	582 754	62 478	13 150	2 923	19	11
523	Paint, glass, and wallpaper stores	76	45 043	6 858	1 578	449	9	3
525	Hardware stores	154	100 920	14 981	3 389	1 225	29	10
526	Retail nurseries, lawn and garden supply stores	58	40 011	5 132	912	313	21	3
527	Mobile home dealers	39	41 344	3 673	807	184	4	3
53	**General merchandise stores**	296	1 180 986	107 537	24 808	10 814	92	29
531	Department stores (incl. leased depts.)[1,2]	71	886 021	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	71	846 951	82 064	19 053	8 145	–	–
531 pt.	Conventional[1]	6	(D)	(D)	(D)	(D)	–	–
531 pt.	Discount or mass merchandising[1]	54	503 483	44 684	10 223	4 866	–	–
531 pt.	National chain[1]	11	(D)	(D)	(D)	(D)	–	–
533	Variety stores	75	26 605	3 356	755	419	39	11
539	Miscellaneous general merchandise stores	150	307 430	22 117	5 000	2 250	53	18
54	**Food stores**	1 102	1 903 228	176 201	40 382	19 782	449	102
541	Grocery stores	825	1 821 753	161 280	37 039	17 690	345	69
542	Meat and fish (seafood) markets	47	25 100	2 326	533	305	19	2
546	Retail bakeries	126	32 422	9 167	1 986	1 204	48	13
546 pt.	Retail bakeries—baking and selling	122	31 736	9 057	1 964	1 189	47	13
546 pt.	Retail bakeries—selling only	4	686	110	22	15	1	–
543, 4, 5, 9	Other food stores	104	23 953	3 428	824	583	37	18
543	Fruit and vegetable markets	13	6 682	786	227	118	6	3
544	Candy, nut, and confectionery stores	38	6 750	1 366	331	262	14	6
545	Dairy products stores	6	733	90	16	10	3	1
549	Miscellaneous food stores	47	9 788	1 186	250	193	14	8
55 ex. 554	**Automotive dealers**	542	2 435 932	209 961	44 351	8 680	100	12
551	New and used car dealers	188	2 023 533	167 927	35 716	6 380	13	2
552	Used car dealers	69	128 705	8 823	1 800	455	24	3
553	Auto and home supply stores	171	92 695	15 157	3 524	943	38	5
553 pt.	Tire, battery, and accessory dealers	162	88 735	14 573	3 446	901	36	5
553 pt.	Other auto and home supply stores	9	3 960	584	78	42	2	–
555, 6, 7, 9	Miscellaneous automotive dealers	114	190 999	18 054	3 311	902	25	2
555	Boat dealers	43	70 486	5 932	985	239	9	2
556	Recreational vehicle dealers	31	72 821	6 682	1 105	292	5	–
557	Motorcycle dealers	33	42 079	4 859	1 084	336	7	–
559	Automotive dealers, n.e.c.	7	5 613	581	127	35	4	–
554	**Gasoline service stations**	534	491 116	33 148	7 895	3 335	232	23
56	**Apparel and accessory stores**	827	435 372	49 947	11 484	5 944	166	45
561	Men's and boys' clothing stores	82	42 404	5 611	1 251	520	11	5
562, 3	Women's clothing and specialty stores	322	153 212	16 988	3 862	2 248	76	25
562	Women's clothing stores	282	140 045	15 437	3 504	2 065	64	23
563	Women's accessory and specialty stores	40	13 167	1 551	358	183	12	2
565	Family clothing stores	135	126 451	14 196	3 400	1 640	20	6
566	Shoe stores	198	88 081	10 808	2 437	1 163	21	–
566 pt.	Men's shoe stores	12	9 191	1 100	162	77	4	–
566 pt.	Women's shoe stores	27	(D)	(D)	(D)	(D)	1	–
566 pt.	Children's and juveniles' shoe stores	4	(D)	(D)	(D)	(D)	–	–
566 pt.	Family shoe stores	155	69 663	8 439	1 961	926	16	–
564, 9	Other apparel and accessory stores	90	25 224	2 344	534	373	18	9
564	Children's and infants' wear stores	50	16 373	1 478	330	233	10	7
569	Miscellaneous apparel and accessory stores	40	8 851	866	204	140	20	2
57	**Furniture and homefurnishings stores**	706	519 889	67 113	15 450	4 278	227	24
5712	Furniture stores	170	135 979	21 802	4 761	1 250	51	11
5713, 4, 9	Homefurnishings stores	262	133 277	19 365	4 477	1 313	102	10
5713	Floor covering stores	110	72 362	11 225	2 456	573	46	5
5714	Drapery and upholstery stores	20	5 680	1 012	204	79	10	1
5719	Miscellaneous homefurnishings stores	132	55 235	7 128	1 817	661	46	4
572	Household appliance stores	62	90 126	9 411	2 237	584	21	2
573	Radio, television, computer, and music stores	212	160 507	16 535	3 975	1 121	53	1
5731	Radio, television, and electronics stores	118	62 425	8 520	1 893	580	34	1
5734	Computer and software stores	28	61 230	4 809	1 243	227	2	–
5735	Record and prerecorded tape stores	36	21 347	1 545	370	174	7	–
5736	Musical instrument stores	30	15 505	1 661	469	140	10	–

See footnotes at end of table.

Table 1. **Summary Statistics for the State: 1987**—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
58	**Eating and drinking places**	**1 888**	**755 214**	**205 646**	**44 795**	**29 453**	**615**	**182**
5812	Eating places	1 828	741 156	202 713	44 108	28 956	599	180
5812 pt.	Restaurants and lunchrooms	1 014	453 611	134 039	29 355	18 827	287	91
5812 pt.	Cafeterias	26	6 203	1 651	335	173	8	2
5812 pt.	Refreshment places	592	224 872	53 356	11 603	8 044	251	79
5812 pt.	Other eating places	196	56 470	13 667	2 815	1 912	53	8
5813	Drinking places	60	14 058	2 933	687	497	16	2
591	**Drug and proprietary stores**	**238**	**246 077**	**28 320**	**6 625**	**2 750**	**19**	**2**
591 pt.	Drug stores	207	225 753	26 336	6 165	2 498	18	2
591 pt.	Proprietary stores	31	20 324	1 984	460	252	1	–
59 ex. 591	**Miscellaneous retail stores**	**1 742**	**1 183 374**	**150 591**	**33 768**	**11 952**	**606**	**80**
592	Liquor stores	86	161 262	6 668	1 747	609	3	–
593	Used merchandise stores	77	18 566	1 748	448	208	50	3
594	Miscellaneous shopping goods stores	868	350 549	45 460	10 336	5 070	316	48
5941	Sporting goods stores and bicycle shops	170	90 045	11 308	2 559	1 218	56	8
5941 pt.	General line sporting goods stores	66	32 719	3 944	801	404	19	4
5941 pt.	Specialty line sporting goods stores	104	57 326	7 364	1 758	814	39	4
5942	Book stores	88	41 433	4 998	1 154	538	30	4
5943	Stationery stores	22	8 502	1 410	366	147	9	–
5944	Jewelry stores	116	48 221	7 491	1 904	713	22	6
5945	Hobby, toy, and game shops	68	51 308	3 941	918	462	31	6
5946	Camera and photographic supply stores	39	15 555	2 239	471	175	3	–
5947	Gift, novelty, and souvenir shops	286	66 418	9 750	2 051	1 229	133	17
5948	Luggage and leather goods stores	16	12 749	1 597	270	151	1	1
5949	Sewing, needlework, and piece goods stores	63	16 318	2 726	643	437	29	6
596	Nonstore retailers	169	281 797	42 303	8 743	2 555	61	3
5961	Catalog and mail-order houses	77	225 323	29 499	5 601	1 491	31	2
5962	Merchandising machine operators	35	26 754	5 632	1 472	448	9	–
5963	Direct selling establishments	57	29 720	7 172	1 670	616	21	1
598	Fuel dealers	174	270 518	35 329	8 392	1 806	25	5
5983	Fuel oil dealers	136	227 213	27 807	6 742	1 475	13	5
5984	Liquefied petroleum gas (bottled gas) dealers	24	40 906	7 130	1 560	293	2	–
5989	Fuel dealers, n.e.c.	14	2 397	392	90	38	10	–
5992	Florists	128	29 713	6 866	1 491	686	68	11
5993	Tobacco stores and stands	11	3 366	432	114	56	6	–
5994	News dealers and newsstands	8	2 474	335	73	39	2	–
5995	Optical goods stores	63	11 198	2 602	567	173	18	4
5999	Miscellaneous retail stores, n.e.c.	158	53 931	8 848	1 857	740	57	6
5999 pt.	Pet shops	37	9 863	1 803	396	234	19	–
5999 pt.	Typewriter stores	5	1 224	380	79	25	2	1
5999 pt.	Other miscellaneous retail stores, n.e.c.	116	42 844	6 665	1 382	481	36	5

[1]Includes sales from catalog order desks.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. **Selected Ratios for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee[1] (dollars)	Employees per establishment[1] (number)
		Per establishment (dollars)	Per employee[1] (dollars)		
	Retail trade	**1 185 441**	**97 581**	**10 987**	**12**
52	**Building materials and garden supplies stores**	**1 534 227**	**159 025**	**18 281**	**10**
521, 3	Building materials and supply stores	2 266 415	186 179	20 562	12
521	Lumber and other building materials dealers	2 899 274	199 368	21 375	15
523	Paint, glass, and wallpaper stores	592 671	100 318	15 274	6
525	Hardware stores	655 325	82 384	12 229	8
526	Retail nurseries, lawn and garden supply stores	689 845	127 831	16 396	5
527	Mobile home dealers	1 060 103	224 686	19 962	5
53	**General merchandise stores**	**3 989 818**	**109 209**	**9 944**	**37**
531	Department stores (incl. leased depts.)[2 3]	12 479 169	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)[2]	11 928 887	103 984	10 075	115
531 pt.	Conventional[2]	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising[2]	9 323 759	103 470	9 224	90
531 pt.	National chain[2]	(D)	(D)	(D)	(D)
533	Variety stores	354 733	53 498	8 010	6
539	Miscellaneous general merchandise stores	2 049 533	136 636	9 830	15
54	**Food stores**	**1 727 067**	**96 210**	**8 907**	**18**
541	Grocery stores	2 208 185	102 982	9 117	21
542	Meat and fish (seafood) markets	534 043	82 295	7 626	6
546	Retail bakeries	257 317	26 929	7 614	10
546 pt.	Retail bakeries—baking and selling	260 131	26 691	7 617	10
546 pt.	Retail bakeries—selling only	171 500	45 733	7 333	4
543, 4, 5, 9	Other food stores	230 317	41 086	5 880	6
543	Fruit and vegetable markets	514 000	56 627	6 661	9
544	Candy, nut, and confectionery stores	177 632	25 763	5 214	7
545	Dairy products stores	122 167	73 300	9 000	2
549	Miscellaneous food stores	208 255	50 715	6 145	4
55 ex. 554	**Automotive dealers**	**4 494 339**	**280 637**	**24 189**	**16**
551	New and used car dealers	10 763 473	317 168	26 321	34
552	Used car dealers	1 865 290	282 868	19 391	7
553	Auto and home supply stores	542 076	98 298	16 073	6
553 pt.	Tire, battery, and accessory dealers	547 747	98 485	16 174	6
553 pt.	Other auto and home supply stores	440 000	94 286	13 905	5
555, 6, 7, 9	Miscellaneous automotive dealers	1 675 430	211 751	20 016	8
555	Boat dealers	1 639 209	294 921	24 820	6
556	Recreational vehicle dealers	2 349 065	249 387	22 884	9
557	Motorcycle dealers	1 275 121	125 235	14 461	10
559	Automotive dealers, n.e.c.	801 857	160 371	16 600	5
554	**Gasoline service stations**	**919 693**	**147 261**	**9 939**	**6**
56	**Apparel and accessory stores**	**526 447**	**73 246**	**8 403**	**7**
561	Men's and boys' clothing stores	517 122	81 546	10 780	6
562, 3	Women's clothing and specialty stores	475 814	68 155	7 557	7
562	Women's clothing stores	496 613	67 818	7 476	7
563	Women's accessory and specialty stores	329 175	71 951	8 475	5
565	Family clothing stores	936 674	77 104	8 656	12
566	Shoe stores	444 854	75 736	9 293	6
566 pt.	Men's shoe stores	765 917	119 364	14 286	6
566 pt.	Women's shoe stores	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores	449 439	75 068	9 094	6
564, 9	Other apparel and accessory stores	280 267	67 625	6 284	4
564	Children's and infants' wear stores	327 460	70 270	6 343	5
569	Miscellaneous apparel and accessory stores	221 275	63 221	6 186	4
57	**Furniture and homefurnishings stores**	**736 387**	**121 526**	**15 688**	**8**
5712	Furniture stores	799 876	108 783	17 442	7
5713, 4, 9	Homefurnishings stores	508 691	101 506	14 749	5
5713	Floor covering stores	657 836	126 286	19 590	5
5714	Drapery and upholstery stores	284 000	71 899	12 810	4
5719	Miscellaneous homefurnishings stores	418 447	83 563	10 784	5
572	Household appliance stores	1 453 645	151 727	15 843	10
573	Radio, television, computer, and music stores	757 108	143 182	14 750	5
5731	Radio, television, and electronics stores	529 025	107 629	14 690	5
5734	Computer and software stores	2 186 786	269 736	21 185	8
5735	Record and prerecorded tape stores	592 972	122 684	8 879	5
5736	Musical instrument stores	516 833	110 750	11 864	5

See footnotes at end of table.

Table 2. **Selected Ratios for the State: 1987**—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee[1] (dollars)	Employees per establishment[1] (number)
		Per establishment (dollars)	Per employee[1] (dollars)		
58	**Eating and drinking places**	**400 007**	**25 641**	**6 982**	**16**
5812	Eating places	405 446	25 596	7 001	16
5812 pt.	Restaurants and lunchrooms	447 348	24 094	7 120	19
5812 pt.	Cafeterias	238 577	35 855	9 543	7
5812 pt.	Refreshment places	379 851	27 955	6 633	14
5812 pt.	Other eating places	288 112	29 535	7 148	10
5813	Drinking places	234 300	26 286	5 901	8
591	**Drug and proprietary stores**	**1 033 937**	**89 483**	**10 298**	**12**
591 pt.	Drug stores	1 090 594	90 373	10 543	12
591 pt.	Proprietary stores	655 613	80 651	7 873	8
59 ex. 591	**Miscellaneous retail stores**	**679 319**	**99 011**	**12 600**	**7**
592	Liquor stores	1 875 140	264 798	10 949	7
593	Used merchandise stores	241 117	80 260	8 404	3
594	Miscellaneous shopping goods stores	403 858	69 142	8 966	6
5941	Sporting goods stores and bicycle shops	529 676	73 929	9 284	7
5941 pt.	General line sporting goods stores	495 742	80 988	9 762	6
5941 pt.	Specialty line sporting goods stores	551 212	70 425	9 047	8
5942	Book stores	470 830	77 013	9 290	6
5943	Stationery stores	386 455	57 837	9 592	7
5944	Jewelry stores	415 698	67 631	10 506	6
5945	Hobby, toy, and game shops	754 529	111 056	8 530	7
5946	Camera and photographic supply stores	398 846	88 886	12 794	4
5947	Gift, novelty, and souvenir shops	232 231	54 042	7 933	4
5948	Luggage and leather goods stores	796 813	84 430	10 576	9
5949	Sewing, needlework, and piece goods stores	259 016	37 341	6 238	7
596	Nonstore retailers	1 667 438	110 292	16 557	15
5961	Catalog and mail-order houses	2 926 273	151 122	19 785	19
5962	Merchandising machine operators	764 400	59 719	12 571	13
5963	Direct selling establishments	521 404	48 247	11 643	11
598	Fuel dealers	1 554 701	149 788	19 562	10
5983	Fuel oil dealers	1 670 684	154 043	18 852	11
5984	Liquefied petroleum gas (bottled gas) dealers	1 704 500	139 618	24 334	12
5989	Fuel dealers, n.e.c.	171 214	63 079	10 316	3
5992	Florists	232 133	42 691	9 865	5
5993	Tobacco stores and stands	306 000	60 107	7 714	5
5994	News dealers and newsstands	309 250	63 436	8 590	5
5995	Optical goods stores	177 746	64 728	15 040	3
5999	Miscellaneous retail stores, n.e.c.	341 335	72 880	11 957	5
5999 pt.	Pet shops	266 568	42 150	7 705	6
5999 pt.	Typewriter stores	244 800	48 960	15 200	5
5999 pt.	Other miscellaneous retail stores, n.e.c.	369 345	89 073	13 857	4

[1]Based on number of employees for pay period including March 12.
[2]Includes sales from catalog order desks.
[3]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 ($1,000)	1982 ($1,000)	Percent change 1982 to 1987	1987 ($1,000)	1982 ($1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		Retail trade—										
		Including used automobile parts and accessories stores[1]	8 417	6 959	9 967 583	5 239 061	90.3	1 122 346	562 309	99.6	102 139	69 135
		Excluding used automobile parts and accessories stores[2]	8 403	6 949	9 961 260	5 234 450	90.3	1 121 586	561 442	99.8	102 082	69 046
52	52	**Building materials and garden supplies stores**	528	453	810 072	332 225	143.8	93 122	40 974	127.3	5 094	3 198
521, 3	521, 3	Building materials and supply stores	277	227	627 797	244 927	156.3	69 336	28 431	143.9	3 372	2 024
521	521	Lumber and other building materials dealers	201	165	582 754	225 346	158.6	62 478	25 429	145.7	2 923	1 751
523	523	Paint, glass, and wallpaper stores	76	62	45 043	19 581	130.0	6 858	3 002	128.4	449	273
525	525	Hardware stores	154	147	100 920	56 233	79.5	14 981	8 413	78.1	1 225	870
526	526	Retail nurseries, lawn and garden supply stores	58	46	40 011	15 019	166.4	5 132	2 068	148.2	313	183
527	527	Mobile home dealers	39	33	41 344	16 046	157.7	3 673	2 062	78.1	184	121
53	53	**General merchandise stores**	296	234	1 180 986	541 029	118.3	107 537	58 255	84.6	10 814	7 629
531		Department stores (incl. leased depts.) [with 25 employees or more][3 4 5]	79	70	926 930	449 881	106.0	(NA)	(NA)	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.) [with 50 employees or more][3 4 6]	71	(NA)	886 021	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees][3 4 7]	8	(NA)	40 909	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more][3 5]	79	70	886 640	431 120	105.7	85 414	46 785	82.6	8 447	6 169
	531	Department stores (excl. leased depts.) [with 50 employees or more][3 6]	71	(NA)	846 951	(NA)	(NA)	82 064	(NA)	(NA)	8 145	(NA)
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees][3 7]	8	(NA)	39 689	(NA)	(NA)	3 350	(NA)	(NA)	302	(NA)
533	533	Variety stores	75	68	26 605	18 966	40.3	3 356	2 606	28.8	419	430
539	539 pt.	Miscellaneous general merchandise stores[8]	142	96	267 741	90 943	194.4	18 767	8 864	111.7	1 948	1 030
54	54	**Food stores**	1 102	990	1 903 228	1 252 279	52.0	176 201	104 459	68.7	19 782	13 772
541	541	Grocery stores	825	770	1 821 753	1 190 118	53.1	161 280	94 301	71.0	17 690	12 167
5422, 3	5421	Meat and fish (seafood) markets	47	44	25 100	23 165	8.4	2 326	2 140	8.7	305	264
546	546	Retail bakeries	126	95	32 422	18 383	76.4	9 167	5 570	64.6	1 204	983
5462	546 pt.	Retail bakeries—baking and selling	122	92	31 736	(D)	(D)	9 057	(D)	(D)	1 189	(D)
5463	546 pt.	Retail bakeries—selling only	4	3	686	(D)	(D)	110	(D)	(D)	15	(D)
543, 4, 5, 9	543, 4, 5, 9	Other food stores	104	81	23 953	20 613	16.2	3 428	2 448	40.0	583	358
543	543	Fruit and vegetable markets	13	19	6 682	10 752	-37.9	786	821	-4.3	118	114
544	544	Candy, nut, and confectionery stores	38	23	6 750	3 381	99.6	1 366	727	87.9	262	86
545	545	Dairy products stores	6	12	733	1 972	-62.8	90	384	-76.6	10	64
549	549	Miscellaneous food stores	47	27	9 788	4 508	117.1	1 186	516	129.8	193	84
55 ex. 554	55 ex. 554	**Automotive dealers**	542	455	2 435 932	943 235	158.3	209 961	80 755	160.0	8 680	5 286
551	551	New and used car dealers	188	181	2 023 533	801 090	152.6	167 927	64 093	162.0	6 380	3 941
552	552	Used car dealers	69	47	128 705	13 064	885.2	8 823	1 126	683.6	455	99
553	553	Auto and home supply stores	171	134	92 695	61 186	51.5	15 157	8 630	75.6	943	669
553 pt.	553 pt.	Tire, battery, and accessory dealers	162	124	88 735	58 394	52.0	14 573	8 316	75.2	901	638
553 pt.	553 pt.	Other auto and home supply stores	9	10	3 960	2 792	41.8	584	314	86.0	42	31
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers	114	93	190 939	67 895	181.3	18 054	6 906	161.4	902	577
555	555	Boat dealers	43	33	70 486	20 341	246.5	5 932	2 344	153.1	239	232
556	556, 559 pt.	Recreational and utility trailer dealers[9]	32	17	(D)	21 342	(D)	(D)	1 908	(D)	(D)	129
557	557	Motorcycle dealers	33	35	42 079	21 609	94.7	4 859	2 201	120.8	336	186
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	6	8	(D)	4 603	(D)	(D)	453	(D)	(D)	31
554	554	**Gasoline service stations**	534	595	491 116	397 902	23.4	33 148	20 184	64.2	3 335	2 695
56	56	**Apparel and accessory stores**	827	584	435 372	236 905	83.8	49 947	29 412	69.8	5 944	3 900
561	561	Men's and boys' clothing stores	82	77	42 404	28 910	46.7	5 611	3 791	48.0	520	386
562, 3, 8	562, 3	Women's clothing and specialty stores	322	223	153 212	78 994	94.0	16 988	10 683	59.0	2 248	1 612
562	562	Women's clothing stores	282	190	140 045	72 721	92.6	15 437	9 611	60.6	2 065	1 455
563, 8	563	Women's accessory and specialty stores[10]	40	33	13 167	6 273	109.9	1 551	1 072	44.7	183	157
565	565	Family clothing stores	135	88	126 451	74 661	69.4	14 196	8 332	70.4	1 640	1 067
566	566	Shoe stores	198	159	88 081	48 546	81.4	10 808	6 053	78.6	1 163	728
566 pt.	566 pt.	Men's shoe stores	12	5	9 191	(D)	(D)	1 100	(D)	(D)	77	(D)
566 pt.	566 pt.	Women's shoe stores	27	20	(D)	7 389	(D)	(D)	677	(D)	(D)	65
566 pt.	566 pt.	Children's and juveniles' shoe stores	4	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	566 pt.	Family shoe stores	155	133	69 663	39 893	74.6	8 439	5 193	62.5	928	622

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 ($1,000)	1982 ($1,000)	Percent change 1982 to 1987	1987 ($1,000)	1982 ($1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	**Apparel and accessory stores**—Con.										
564, 9	564, 9	Other apparel and accessory stores	90	37	25 224	5 794	335.3	2 344	553	323.9	373	107
564	564	Children's and infants' wear stores	50	26	16 373	5 048	224.3	1 478	441	235.1	233	80
569	569	Miscellaneous apparel and accessory stores	40	11	8 851	746	1 086.5	866	112	673.2	140	27
57	**57**	**Furniture and homefurnishings stores**	**706**	**470**	**519 889**	**192 471**	**170.1**	**67 113**	**25 824**	**159.9**	**4 278**	**2 332**
5712	5712	Furniture stores	170	124	135 979	57 066	138.3	21 802	8 738	149.5	1 250	752
5713, 4, 9	5713, 4, 9	Homefurnishings stores	262	144	133 277	60 378	120.7	19 365	7 451	159.9	1 313	738
5713	5713	Floor covering stores	110	62	72 362	21 479	236.9	11 225	3 387	231.4	573	252
5714	5714	Drapery and upholstery stores	20	16	5 680	4 853	17.0	1 012	1 027	-1.5	79	111
5719	5719	Miscellaneous homefurnishings stores	132	66	55 235	34 046	62.2	7 128	3 037	134.7	661	375
572	572	Household appliance stores	62	54	90 126	20 324	343.4	9 411	2 927	221.5	594	237
573	573	Radio, television, computer, and music stores	212	148	160 507	54 703	193.4	16 535	6 708	146.5	1 121	605
5732		Radio and television stores[11]	146	110	123 655	40 977	201.8	13 329	4 929	170.4	807	444
	5731	Radio, television, and electronics stores	118	(NA)	62 425	(NA)	(NA)	8 520	(NA)	(NA)	580	(NA)
	5734	Computer and software stores	28	(NA)	61 230	(NA)	(NA)	4 809	(NA)	(NA)	227	(NA)
5733		Music stores	66	38	36 852	13 726	168.5	3 206	1 779	80.2	314	161
	5735	Record and prerecorded tape stores	36	11	21 347	3 241	558.7	1 545	307	403.3	174	47
	5736	Musical instrument stores	30	27	15 505	10 485	47.9	1 661	1 472	12.8	140	114
58	**58**	**Eating and drinking places**	**1 888**	**1 524**	**755 214**	**418 052**	**80.7**	**205 646**	**104 083**	**97.6**	**29 453**	**19 804**
5812	5812	Eating places	1 828	1 460	741 156	407 225	82.0	202 713	101 416	99.9	28 956	19 317
5812 pt.	5812 pt.	Restaurants and lunchrooms	1 014	817	453 611	255 366	77.6	134 039	68 167	96.6	18 827	12 711
5812 pt.	5812 pt.	Cafeterias	26	39	6 203	6 094	1.8	1 651	1 414	16.8	173	288
5812 pt.	5812 pt.	Refreshment places	592	466	224 872	115 527	94.6	53 356	25 180	111.9	8 044	5 047
5812 pt.	5812 pt.	Other eating places	196	138	56 470	30 238	86.8	13 667	6 655	105.4	1 912	1 271
5813	5813	Drinking places	60	64	14 058	10 827	29.8	2 933	2 667	10.0	497	487
591	**591**	**Drug and proprietary stores**	**238**	**239**	**246 077**	**132 787**	**85.3**	**28 320**	**16 135**	**75.5**	**2 750**	**2 015**
591 pt.	591 pt.	Drug stores	207	208	225 753	117 643	91.9	26 336	15 062	74.9	2 496	1 826
591 pt.	591 pt.	Proprietary stores	31	31	20 324	15 144	34.2	1 984	1 073	84.9	252	189
59 ex. 591	**59 ex. 591**	**Miscellaneous retail stores**[1]	**1 756**	**1 415**	**1 189 697**	**792 176**	**50.2**	**151 351**	**82 228**	**84.1**	**12 009**	**8 504**
592	592	Liquor stores	86	90	161 262	153 166	5.3	6 668	7 290	-8.5	609	540
593	593, 5015 pt.	Used merchandise stores[1]	91	76	24 889	15 915	56.4	2 508	2 247	11.6	265	292
594	594	Miscellaneous shopping goods stores	868	620	350 549	174 567	100.8	45 460	23 530	93.2	5 070	3 145
5941	5941	Sporting goods stores and bicycle shops	170	138	90 045	47 881	88.1	11 308	6 284	79.9	1 218	719
5941 pt.	5941 pt.	General line sporting goods stores	66	53	32 719	22 455	45.7	3 944	2 891	36.4	404	322
5941 pt.	5941 pt.	Specialty line sporting goods stores	104	85	57 326	25 426	125.5	7 364	3 393	117.0	814	397
5942, 3	5942, 3	Book, stationery stores	110	77	49 935	24 546	103.4	8 408	3 444	86.1	685	437
5942	5942	Book stores	88	59	41 433	18 636	122.3	4 998	2 337	113.9	538	307
5943	5943	Stationery stores	22	18	8 502	5 910	43.9	1 410	1 107	27.4	147	130
5944	5944	Jewelry stores	116	84	48 221	24 700	95.2	7 491	3 853	94.4	713	450
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	472	321	162 348	77 440	109.6	20 253	9 949	103.6	2 454	1 539
5945	5945	Hobby, toy, and game shops	68	50	51 308	23 055	122.5	3 941	2 030	94.1	462	264
5946	5946	Camera and photographic supply stores	39	32	15 555	12 148	28.0	2 239	1 661	34.8	175	175
5947	5947	Gift, novelty, and souvenir shops	286	168	66 418	28 279	134.9	9 750	4 156	134.6	1 229	721
5948	5948	Luggage and leather goods stores	16	13	12 749	2 234	470.7	1 597	329	385.4	151	53
5949	5949	Sewing, needlework, and piece goods stores	63	58	16 318	11 724	39.2	2 726	1 773	53.8	437	326
596	596	Nonstore retailers	169	159	281 797	120 023	134.8	42 303	16 353	158.7	2 555	1 811
5961	5961	Catalog and mail-order houses	77	73	225 323	87 611	157.2	29 499	9 096	224.3	1 491	1 043
5962	5962	Merchandising machine operators	35	40	26 754	20 449	30.8	5 632	4 281	31.6	448	421
5963	5963	Direct selling establishments	57	46	29 720	11 963	148.4	7 172	2 976	141.0	616	347
598		Fuel and ice dealers	175	201	(D)	283 641	(D)	(D)	24 809	(D)	(D)	1 786
5983	5983	Fuel oil dealers	136	154	227 213	248 757	-8.7	27 807	20 668	34.5	1 475	1 500
5984	5984	Liquefied petroleum gas (bottled gas) dealers	24	34	40 908	33 292	22.9	7 130	3 913	82.2	293	261
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c.[12]	15	13	(D)	1 592	(D)	(D)	228	(D)	(D)	25
5992	5992	Florists	128	103	29 713	14 484	105.1	6 866	3 179	116.0	696	427
5993	5993	Tobacco stores and stands	11	13	3 366	3 056	10.1	432	282	53.2	56	43
5994	5994	News dealers and newsstands	8	12	2 474	2 689	-8.0	335	447	-25.1	39	67

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 ($1,000)	1982 ($1,000)	Percent change 1982 to 1987	1987 ($1,000)	1982 ($1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	**59 ex. 591**	**Miscellaneous retail stores**[1]—Con.										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]	220	139	(D)	24 535	(D)	(D)	4 091	(D)	(D)	393
5999 pt.	5995	Optical goods stores	63	37	11 198	4 205	166.3	2 602	840	209.8	173	74
5999 pt.	5909 pt.	Pet shops	37	15	9 863	3 024	226.2	1 803	534	237.6	234	63
5999 pt.	5999 pt.	Typewriter stores	5	8	1 224	1 931	-36.6	380	391	-2.8	25	33
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers]	115	79	(D)	15 475	(D)	(D)	2 326	(D)	(D)	223

[1]Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.
[2]Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).
[3]Includes sales from catalog order desks.
[4]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[5]Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.
[6]Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.
[7]Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.
[8]Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.
[9]Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.
[10]Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.
[11]Includes computer and software stores classified in SIC 5732 based on 1972 SIC.
[12]Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)
		Retail trade—					
		Including used automobile parts and accessories stores[1]	**8 417**	**9 967 583**	**1 122 346**	**249 553**	**102 139**
		Excluding used automobile parts and accessories stores[2]	**8 403**	**9 961 260**	**1 121 586**	**249 394**	**102 082**
531		Department stores (incl. leased depts.) [with 25 employees or more][3 4 5]	79	926 930	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.) [with 50 employees or more][3 4 6]	71	886 021	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees][3 4 7]	8	40 909	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more][3 5]	79	886 640	85 414	19 787	8 447
	531	Department stores (excl. leased depts.) [with 50 employees or more][3 6]	71	846 951	82 064	19 053	8 145
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees][3 7]	8	39 689	3 350	734	302
539	539 pt.	Miscellaneous general merchandise stores[8]	142	267 741	18 767	4 266	1 948
5422, 3	5421	Meat and fish (seafood) markets	47	25 100	2 326	533	305
546	546	Retail bakeries	126	32 422	9 167	1 986	1 204
5462	546 pt.	Retail bakeries—baking and selling	122	31 736	9 057	1 964	1 189
5463	546 pt.	Retail bakeries—selling only	4	686	110	22	15
556	556, 559 pt.	Recreational and utility trailer dealers[9]	32	(D)	(D)	(D)	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	6	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores[10]	40	13 167	1 551	358	183
5732		Radio and television stores[11]	146	123 655	13 329	3 136	807
	5731	Radio, television, and electronics stores	118	62 425	8 520	1 893	580
	5734	Computer and software stores	28	61 230	4 809	1 243	227
5733		Music stores	66	36 852	3 206	839	314
	5735	Record and prerecorded tape stores	36	21 347	1 545	370	174
	5736	Musical instrument stores	30	15 505	1 661	469	140
593	593, 5015 pt.	Used merchandise stores[1]	91	24 889	2 508	607	265
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c.[12]	15	(D)	(D)	(D)	(D)
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]	220	(D)	(D)	(D)	(D)
	5995	Optical goods stores	63	11 198	2 602	567	173
	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers]	115	(D)	(D)	(D)	(D)

See footnotes at end of table 3.

Table 5. **Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)	Kind-of-business groups: Building materials and garden supplies stores (SIC 52) Number	Building materials and garden supplies stores (SIC 52) Sales ($1,000)	General merchandise stores (SIC 53) Number	General merchandise stores (SIC 53) Sales ($1,000)	Food stores (SIC 54) Number	Food stores (SIC 54) Sales ($1,000)
1	**New Hampshire**	**8 403**	**9 961 260**	**1 121 586**	**249 394**	**102 082**	**2 588**	**529**	**528**	**810 072**	**296**	**1 180 986**	**1 102**	**1 903 228**
2	Belknap County	498	535 602	60 476	12 483	4 740	187	43	36	54 245	21	32 305	64	108 689
3	Laconia	246	289 142	32 245	6 870	2 494	86	18	14	24 509	7	11 318	29	52 986
4	Balance of county	252	246 460	28 231	5 613	2 246	101	25	22	29 736	14	20 987	35	55 703
5	Carroll County	549	404 570	47 824	10 614	4 579	212	34	26	49 385	22	24 528	70	75 450
6	Cheshire County	460	597 970	63 871	13 434	5 426	147	34	39	64 286	18	42 931	69	123 676
7	Keene	255	388 481	40 611	9 289	3 932	52	18	18	31 386	8	37 301	27	91 830
8	Balance of county	205	209 489	23 260	4 145	1 494	95	16	21	32 900	10	5 630	42	31 846
9	Coos County	341	258 904	25 739	5 422	2 775	154	25	22	16 553	14	19 868	53	54 450
10	Berlin	93	84 854	7 562	1 600	628	38	6	9	7 719	2	(D)	12	9 663
11	Balance of county	248	174 050	18 177	3 822	2 147	116	19	13	8 834	12	(D)	41	44 787
12	Grafton County	753	681 880	81 868	18 856	7 758	258	63	57	66 164	27	54 098	99	137 598
13	Lebanon	189	260 860	30 002	6 729	2 826	43	17	14	19 639	6	34 525	17	35 138
14	Balance of county	564	421 020	51 866	12 127	4 932	215	46	43	46 525	21	19 573	82	102 460
15	Hillsborough County	2 265	3 100 742	350 875	82 051	32 882	556	122	105	191 610	66	516 703	276	545 426
16	Goffstown town	56	75 206	8 024	1 561	699	17	4	4	12 330	2	(D)	11	31 852
17	Hudson town	87	105 694	13 006	3 116	1 325	28	2	6	(D)	-	-	14	45 599
18	Manchester	770	1 078 838	129 044	29 439	11 701	170	44	24	40 008	23	191 990	94	146 439
19	Merrimack town	115	95 144	12 947	3 000	1 517	33	6	9	9 250	2	(D)	12	43 527
20	Nashua	645	1 142 563	124 074	28 318	10 655	110	24	19	37 548	20	232 350	63	169 940
21	Balance of county	592	603 297	73 780	16 617	6 985	198	42	43	(D)	19	84 026	82	109 069
22	Merrimack County	749	1 007 064	106 962	23 460	9 667	227	45	57	78 292	20	69 483	118	214 112
23	Concord	384	534 679	57 761	12 625	5 094	106	22	23	31 283	10	53 524	53	112 319
24	Franklin	46	36 171	3 947	895	406	12	2	5	(D)	1	(D)	6	(D)
25	Balance of county	319	436 214	45 254	9 940	4 167	109	21	29	(D)	9	(D)	59	(D)
26	Rockingham County	1 928	2 439 435	266 762	59 462	24 571	541	107	134	184 892	74	330 655	211	431 858
27	Derry town	115	136 636	14 993	3 270	1 475	35	8	6	(D)	7	(D)	14	33 429
28	Exeter town	139	209 617	22 526	5 003	1 349	42	14	12	13 790	4	3 685	18	7 660
29	Hampton town	145	97 946	11 888	2 392	1 124	63	9	5	7 488	1	(D)	23	(D)
30	Londonderry town	86	102 252	10 605	2 244	937	20	7	6	(D)	4	(D)	15	(D)
31	Portsmouth	374	551 215	63 401	14 351	5 386	110	17	23	30 614	8	70 818	30	51 687
32	Salem town	244	494 939	48 337	11 144	4 665	47	10	13	29 711	12	101 410	22	110 697
33	Balance of county	825	846 830	95 012	21 058	9 635	224	42	69	83 112	38	134 325	89	188 588
34	Strafford County	569	686 633	78 736	17 404	7 229	191	37	36	62 925	19	66 400	95	161 237
35	Dover	188	267 144	30 278	6 744	2 945	59	14	7	9 940	4	(D)	31	75 296
36	Durham town	47	26 609	3 849	893	541	10	1	4	(D)	1	(D)	7	7 539
37	Rochester	197	236 136	27 305	6 241	2 332	65	11	16	30 241	10	31 849	30	51 843
38	Somersworth	63	100 722	9 853	2 067	823	17	4	5	3 254	2	(D)	8	(D)
39	Balance of county	74	56 022	7 451	1 459	588	40	7	4	(D)	2	(D)	19	(D)
40	Sullivan County	291	248 460	28 473	6 208	2 455	115	19	16	41 720	15	24 015	47	50 732
41	Claremont	167	132 583	15 670	3 474	1 454	61	9	8	7 233	8	17 019	22	28 905
42	Balance of county	124	115 877	12 603	2 734	1 001	54	10	8	34 487	7	6 996	25	21 827

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revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales ($1,000)	Number	Sales ($1,000)	Number	Sales ($1,000)	Number	Sales ($1,000)	Number	Sales ($1,000)	Number	Sales ($1,000)	Number	Sales ($1,000)	
542	**2 435 932**	**534**	**491 116**	**827**	**435 372**	**706**	**519 889**	**1 888**	**755 214**	**238**	**246 077**	**1 742**	**1 183 374**	1
40	172 083	26	24 595	39	18 308	42	28 959	121	35 542	14	11 831	95	49 045	2
22	111 148	13	17 129	24	12 244	20	14 470	56	15 008	9	8 689	52	21 631	3
18	60 935	13	7 466	15	6 064	22	14 489	65	20 534	5	2 132	43	27 414	4
29	61 187	27	14 187	58	26 496	48	22 600	147	46 128	10	7 918	112	76 651	5
26	132 579	33	28 694	38	15 123	31	17 446	86	34 879	13	12 748	107	125 608	6
13	106 085	15	22 688	34	14 675	21	14 521	44	26 743	9	10 614	66	32 638	7
13	26 494	18	6 006	4	448	10	2 925	42	8 136	4	2 134	41	92 970	8
28	83 018	29	12 511	32	7 972	19	7 942	74	17 966	13	8 719	57	29 905	9
10	(D)	7	4 605	11	3 399	2	(D)	16	2 422	6	4 171	18	(D)	10
18	(D)	22	7 906	21	4 573	17	(D)	58	15 544	7	4 548	39	(D)	11
47	129 558	54	45 230	76	32 703	64	37 363	160	61 333	20	14 537	149	103 396	12
13	71 771	12	13 911	25	10 636	26	17 285	30	22 962	5	4 927	41	29 866	13
34	57 787	42	31 319	51	21 767	38	20 078	130	38 371	15	9 610	108	73 530	14
124	740 077	138	148 680	263	168 017	197	173 520	530	228 998	72	80 621	494	307 090	15
3	(D)	5	5 998	3	(D)	2	(D)	12	(D)	3	(D)	11	(D)	16
8	7 250	6	8 096	2	(D)	5	6 324	23	(D)	4	7 053	19	(D)	17
41	300 457	44	46 655	91	68 737	61	56 379	194	94 246	25	27 213	173	106 714	18
5	(D)	8	8 684	6	1 868	8	(D)	39	15 654	5	(D)	21	(D)	19
31	325 058	35	46 930	114	80 520	73	80 637	143	65 386	19	23 452	128	81 742	20
36	101 133	40	32 317	47	15 878	48	(D)	119	39 351	16	14 468	142	(D)	21
63	354 025	60	48 726	54	27 122	55	27 669	153	67 431	23	26 379	146	93 825	22
28	174 488	29	28 912	34	22 082	36	19 126	72	39 267	11	15 436	88	38 242	23
3	(D)	7	5 604	4	(D)	2	(D)	8	(D)	4	(D)	6	(D)	24
32	(D)	24	14 210	16	(D)	17	(D)	73	(D)	8	(D)	52	(D)	25
126	527 926	107	120 765	210	116 013	185	175 656	419	194 741	44	57 197	418	299 732	26
7	36 288	11	10 279	8	(D)	11	2 508	30	15 034	5	(D)	16	(D)	27
12	112 972	6	8 603	13	3 432	13	7 397	27	11 011	5	2 368	29	38 699	28
4	25 781	7	5 144	17	(D)	5	(D)	45	20 327	2	(D)	36	19 681	29
5	(D)	8	7 817	8	(D)	3	(D)	15	(D)	3	(D)	19	(D)	30
23	166 385	23	31 836	34	27 718	43	40 000	91	50 095	6	7 333	94	74 729	31
14	60 410	11	16 003	28	20 865	34	62 278	43	30 442	7	9 755	60	53 368	32
61	(D)	41	41 083	102	50 424	76	60 894	168	(D)	17	23 669	164	95 681	33
30	181 683	41	33 699	29	15 549	40	19 256	144	55 260	19	19 824	116	70 800	34
9	70 486	14	12 825	11	(D)	14	8 572	52	28 511	5	7 305	41	(D)	35
1	(D)	4	2 495	1	(D)	-	-	16	5 072	1	(D)	12	6 249	36
7	52 878	11	9 488	15	4 772	17	5 278	41	14 005	9	7 752	41	28 030	37
9	45 579	5	2 531	2	(D)	6	(D)	12	3 300	2	(D)	12	13 636	38
4	(D)	7	6 360	-	-	3	(D)	23	4 372	2	(D)	10	(D)	39
29	53 796	19	14 029	28	8 169	25	9 478	54	12 936	10	6 263	48	27 322	40
17	28 919	13	9 822	22	6 963	16	6 171	25	6 410	6	3 832	30	17 309	41
12	24 877	6	4 207	6	1 206	9	3 307	29	6 526	4	2 431	18	10 013	42

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	CONCORD							
	Retail trade	**384**	**534 679**	**57 761**	**12 625**	**5 094**	**106**	**22**
52	**Building materials and garden supplies stores**	**23**	**31 283**	**3 301**	**719**	**197**	**3**	**1**
521, 3	Building materials and supply stores	17	(D)	(D)	(D)	(D)	2	–
525	Hardware stores	4	(D)	(D)	(D)	(D)	–	1
526	Retail nurseries, lawn and garden supply stores	–	–	–	–	–	–	–
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	1	–
53	**General merchandise stores**	**10**	**53 524**	**4 876**	**1 103**	**464**	**2**	**3**
531	Department stores (incl. leased depts.)[1, 2]	4	(D)	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	4	(D)	(D)	(D)	(D)	–	–
533	Variety stores	3	(D)	(D)	(D)	(D)	1	2
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)	1	1
54	**Food stores**	**53**	**112 319**	**10 367**	**2 302**	**1 084**	**19**	**3**
541	Grocery stores	41	108 627	9 452	2 077	987	13	1
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	1	–
546	Retail bakeries	7	(D)	(D)	(D)	(D)	4	1
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	(D)	1	1
55 ex. 554	**Automotive dealers**	**28**	**174 488**	**14 095**	**2 836**	**520**	**1**	**3**
551	New and used car dealers	12	160 480	12 232	2 405	435	–	1
552	Used car dealers	3	(D)	(D)	(D)	(D)	–	1
553	Auto and home supply stores	8	(D)	(D)	(D)	(D)	1	1
555, 6, 7, 9	Miscellaneous automotive dealers	5	(D)	(D)	(D)	(D)	–	–
554	**Gasoline service stations**	**29**	**28 912**	**1 481**	**355**	**214**	**12**	**–**
56	**Apparel and accessory stores**	**34**	**22 082**	**2 531**	**552**	**267**	**7**	**3**
561	Men's and boys' clothing stores	2	(D)	(D)	(D)	(D)	1	–
562, 3	Women's clothing and specialty stores	12	3 814	541	119	78	2	2
562	Women's clothing stores	11	(D)	(D)	(D)	(D)	2	2
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	(D)	–	–
565	Family clothing stores	8	11 664	1 159	240	121	–	1
566	Shoe stores	8	4 337	518	119	42	–	–
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)	4	–
57	**Furniture and homefurnishings stores**	**36**	**19 126**	**2 656**	**603**	**181**	**12**	**–**
5712	Furniture stores	7	(D)	(D)	(D)	(D)	1	–
5713, 4, 9	Homefurnishings stores	14	5 218	894	222	75	8	–
572	Household appliance stores	3	(D)	(D)	(D)	(D)	1	–
573	Radio, television, computer, and music stores	12	(D)	(D)	(D)	(D)	2	–
58	**Eating and drinking places**	**72**	**39 267**	**10 800**	**2 384**	**1 511**	**15**	**5**
5812	Eating places	72	39 267	10 800	2 384	1 511	15	5
5813	Drinking places	–	–	–	–	–	–	–
591	**Drug and proprietary stores**	**11**	**15 436**	**2 023**	**450**	**173**	**1**	**–**
59 ex. 591	**Miscellaneous retail stores**	**88**	**38 242**	**5 631**	**1 321**	**483**	**34**	**4**
592	Liquor stores	3	4 585	161	42	16	–	–
593	Used merchandise stores	3	(D)	(D)	(D)	(D)	3	–
594	Miscellaneous shopping goods stores	50	15 470	1 993	465	271	17	4
5941	Sporting goods stores and bicycle shops	6	(D)	(D)	(D)	(D)	3	–
5942, 3	Book, stationery stores	8	(D)	(D)	(D)	(D)	4	–
5944	Jewelry stores	5	(D)	(D)	(D)	(D)	–	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	31	8 485	1 036	241	155	10	3
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	3	–
598	Fuel dealers	3	5 202	900	225	43	–	–
5992	Florists	5	1 970	438	78	29	3	–
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	–
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	1	–
5995	Optical goods stores	6	(D)	(D)	(D)	(D)	4	–
5999	Miscellaneous retail stores, n.e.c.	9	(D)	(D)	(D)	(D)	2	–

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	MANCHESTER							
	Retail trade	770	1 078 838	129 044	29 439	11 701	170	44
52	**Building materials and garden supplies stores**	24	40 008	4 877	1 051	277	4	2
521, 3	Building materials and supply stores	13	30 546	3 284	690	146	3	–
525	Hardware stores	8	(D)	(D)	(D)	(D)	1	1
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	–	1
527	Mobile home dealers	–	–	–	–	–	–	–
53	**General merchandise stores**	23	191 990	18 745	4 343	1 534	3	1
531	Department stores (incl. leased depts.)[1,2]	8	117 083	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	8	(D)	(D)	(D)	(D)	–	–
533	Variety stores	7	1 863	254	61	28	3	1
539	Miscellaneous general merchandise stores	8	(D)	(D)	(D)	(D)	–	–
54	**Food stores**	94	146 439	13 872	3 367	1 880	27	13
541	Grocery stores	68	136 501	11 888	2 889	1 563	22	9
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	(D)	2	–
546	Retail bakeries	14	(D)	(D)	(D)	(D)	2	1
543, 4, 5, 9	Other food stores	9	(D)	(D)	(D)	(D)	1	3
55 ex. 554	**Automotive dealers**	41	300 457	28 651	5 899	970	8	1
551	New and used car dealers	11	(D)	(D)	(D)	(D)	–	–
552	Used car dealers	7	(D)	(D)	(D)	(D)	3	–
553	Auto and home supply stores	15	9 640	1 510	345	90	3	1
555, 6, 7, 9	Miscellaneous automotive dealers	8	(D)	(D)	(D)	(D)	2	–
554	**Gasoline service stations**	44	46 655	3 452	841	363	15	3
56	**Apparel and accessory stores**	91	68 737	7 648	1 901	836	11	2
561	Men's and boys' clothing stores	12	8 430	1 345	320	100	1	1
562, 3	Women's clothing and specialty stores	35	21 811	2 065	487	280	5	1
562	Women's clothing stores	27	(D)	(D)	(D)	(D)	4	1
563	Women's accessory and specialty stores	8	(D)	(D)	(D)	(D)	1	–
565	Family clothing stores	12	27 550	2 224	570	229	1	–
566	Shoe stores	23	(D)	(D)	(D)	(D)	–	–
564, 9	Other apparel and accessory stores	9	(D)	(D)	(D)	(D)	4	–
57	**Furniture and homefurnishings stores**	61	56 379	8 037	1 887	473	13	1
5712	Furniture stores	11	12 087	2 016	507	115	4	1
5713, 4, 9	Homefurnishings stores	21	(D)	(D)	(D)	(D)	6	–
572	Household appliance stores	5	(D)	(D)	(D)	(D)	1	–
573	Radio, television, computer, and music stores	24	(D)	(D)	(D)	(D)	2	–
58	**Eating and drinking places**	194	94 246	26 569	6 195	3 804	45	14
5812	Eating places	183	(D)	(D)	(D)	(D)	43	14
5813	Drinking places	11	(D)	(D)	(D)	(D)	2	–
591	**Drug and proprietary stores**	25	27 213	3 666	839	358	–	–
59 ex. 591	**Miscellaneous retail stores**	173	106 714	13 527	3 216	1 206	44	7
592	Liquor stores	5	(D)	(D)	(D)	(D)	–	–
593	Used merchandise stores	9	1 478	256	62	37	4	–
594	Miscellaneous shopping goods stores	83	52 133	5 872	1 341	627	21	4
5941	Sporting goods stores and bicycle shops	14	(D)	(D)	(D)	(D)	6	1
5942, 3	Book, stationery stores	12	(D)	(D)	(D)	(D)	4	–
5944	Jewelry stores	19	(D)	(D)	(D)	(D)	1	–
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	38	23 235	2 208	497	267	10	2
596	Nonstore retailers	17	10 947	1 733	410	139	5	1
598	Fuel dealers	14	20 379	2 151	592	123	1	–
5992	Florists	18	3 932	1 143	255	113	9	–
5993	Tobacco stores and stands	–	–	–	–	–	–	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	8	(D)	(D)	(D)	(D)	2	–
5999	Miscellaneous retail stores, n.e.c.	19	(D)	(D)	(D)	(D)	1	2

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	NASHUA							
	Retail trade	645	1 142 563	124 074	28 318	10 655	110	24
52	**Building materials and garden supplies stores**	19	37 548	4 649	1 053	296	–	1
521, 3	Building materials and supply stores	12	29 576	3 702	814	210	–	1
525	Hardware stores	5	(D)	(D)	(D)	(D)	–	–
526	Retail nurseries, lawn and garden supply stores	–	–	–	–	–	–	–
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	–	–
53	**General merchandise stores**	20	232 350	19 790	4 553	1 821	2	1
531	Department stores (incl. leased depts.)[1, 2]	11	(D)	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	11	(D)	(D)	(D)	(D)	–	–
533	Variety stores	5	(D)	(D)	(D)	(D)	2	1
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)	–	–
54	**Food stores**	63	168 940	18 457	4 161	1 843	22	3
541	Grocery stores	40	160 740	16 888	3 813	1 624	18	2
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	(D)	–	–
546	Retail bakeries	10	2 610	822	176	113	2	–
543, 4, 5, 9	Other food stores	9	(D)	(D)	(D)	(D)	2	1
55 ex. 554	**Automotive dealers**	31	325 058	28 314	6 186	1 025	2	1
551	New and used car dealers	15	302 850	25 865	5 587	860	–	–
552	Used car dealers	1	(D)	(D)	(D)	(D)	–	–
553	Auto and home supply stores	10	(D)	(D)	(D)	(D)	1	1
555, 6, 7, 9	Miscellaneous automotive dealers	5	13 914	1 265	251	83	1	–
554	**Gasoline service stations**	35	46 930	3 235	779	311	16	2
56	**Apparel and accessory stores**	114	80 520	9 866	2 386	1 189	2	–
561	Men's and boys' clothing stores	14	(D)	(D)	(D)	(D)	–	–
562, 3	Women's clothing and specialty stores	49	33 930	3 404	828	532	1	–
562	Women's clothing stores	44	(D)	(D)	(D)	(D)	1	–
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	(D)	–	–
565	Family clothing stores	11	21 253	3 045	792	314	–	–
566	Shoe stores	35	14 900	1 928	469	200	1	–
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)	–	–
57	**Furniture and homefurnishings stores**	73	80 637	9 046	2 033	465	9	3
5712	Furniture stores	20	(D)	(D)	(D)	(D)	1	2
5713, 4, 9	Homefurnishings stores	20	(D)	(D)	(D)	(D)	6	1
572	Household appliance stores	6	(D)	(D)	(D)	(D)	1	–
573	Radio, television, computer, and music stores	27	48 052	3 959	966	190	1	–
58	**Eating and drinking places**	143	65 386	17 372	4 118	2 439	33	11
5812	Eating places	138	(D)	(D)	(D)	(D)	32	11
5813	Drinking places	5	(D)	(D)	(D)	(D)	1	–
591	**Drug and proprietary stores**	19	23 452	2 562	615	220	1	–
59 ex. 591	**Miscellaneous retail stores**	128	81 742	10 783	2 434	1 046	23	2
592	Liquor stores	5	(D)	(D)	(D)	(D)	1	–
593	Used merchandise stores	5	(D)	(D)	(D)	(D)	1	–
594	Miscellaneous shopping goods stores	75	45 281	5 760	1 305	634	14	1
5941	Sporting goods stores and bicycle shops	12	9 542	1 396	293	119	2	–
5942, 3	Book, stationery stores	12	(D)	(D)	(D)	(D)	3	1
5944	Jewelry stores	12	(D)	(D)	(D)	(D)	1	–
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	39	23 058	2 676	581	331	8	–
596	Nonstore retailers	6	4 689	1 062	232	119	1	–
598	Fuel dealers	4	(D)	(D)	(D)	(D)	–	–
5992	Florists	9	2 829	934	204	73	2	–
5993	Tobacco stores and stands	3	(D)	(D)	(D)	(D)	–	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	8	(D)	(D)	(D)	(D)	1	1
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	(D)	3	–

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	PORTSMOUTH							
	Retail trade	374	551 215	63 401	14 351	5 386	110	17
52	**Building materials and garden supplies stores**	23	30 614	4 124	988	206	–	–
521, 3	Building materials and supply stores	15	26 142	3 382	813	161	–	–
525	Hardware stores	5	1 829	372	93	30	–	–
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	(D)	–	–
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	–	–
53	**General merchandise stores**	8	70 818	7 202	1 832	773	–	–
531	Department stores (incl. leased depts.)[1,2]	3	69 891	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	3	66 003	6 732	1 715	711	–	–
533	Variety stores	2	(D)	(D)	(D)	(D)	–	–
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)	–	–
54	**Food stores**	30	51 687	5 374	1 191	548	12	4
541	Grocery stores	17	47 396	4 464	994	442	7	2
542	Meat and fish (seafood) markets	3	956	92	25	11	1	1
546	Retail bakeries	5	2 199	683	144	79	2	–
543, 4, 5, 9	Other food stores	5	1 136	135	28	16	2	1
55 ex. 554	**Automotive dealers**	23	166 385	12 515	2 796	597	3	–
551	New and used car dealers	13	160 132	11 491	2 565	536	1	–
552	Used car dealers	–	–	–	–	–	–	–
553	Auto and home supply stores	7	5 642	919	210	55	1	–
555, 6, 7, 9	Miscellaneous automotive dealers	3	611	105	21	6	1	–
554	**Gasoline service stations**	23	31 836	2 303	505	166	12	–
56	**Apparel and accessory stores**	34	27 718	2 745	642	378	15	–
561	Men's and boys' clothing stores	5	2 347	238	56	25	1	–
562, 3	Women's clothing and specialty stores	16	6 817	1 039	233	149	10	–
562	Women's clothing stores	14	(D)	(D)	(D)	(D)	8	–
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	2	–
565	Family clothing stores	5	16 630	1 246	300	178	1	–
566	Shoe stores	5	(D)	(D)	(D)	(D)	1	–
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	2	–
57	**Furniture and homefurnishings stores**	43	40 000	5 000	1 136	283	10	2
5712	Furniture stores	13	12 155	1 906	426	111	2	1
5713, 4, 9	Homefurnishings stores	11	10 522	1 507	327	75	2	1
572	Household appliance stores	4	(D)	(D)	(D)	(D)	2	–
573	Radio, television, computer, and music stores	15	(D)	(D)	(D)	(D)	4	–
58	**Eating and drinking places**	91	50 095	15 633	3 286	1 658	22	8
5812	Eating places	84	48 036	15 086	3 149	1 558	21	8
5813	Drinking places	7	2 059	547	137	100	1	–
591	**Drug and proprietary stores**	5	7 333	949	216	81	–	–
59 ex. 591	**Miscellaneous retail stores**	94	74 729	7 556	1 759	695	36	3
592	Liquor stores	2	17 876	292	84	38	–	–
593	Used merchandise stores	5	531	75	19	9	3	–
594	Miscellaneous shopping goods stores	58	22 036	2 461	627	369	24	2
5941	Sporting goods stores and bicycle shops	6	3 647	428	120	93	–	–
5942, 3	Book, stationery stores	7	1 697	214	61	27	5	–
5944	Jewelry stores	5	1 409	350	113	32	2	–
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	40	15 283	1 469	333	211	17	2
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	3	–
598	Fuel dealers	6	12 946	1 687	369	72	1	–
5992	Florists	5	1 603	401	93	37	2	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	–
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	–	–
5995	Optical goods stores	3	(D)	(D)	(D)	(D)	1	–
5999	Miscellaneous retail stores, n.e.c.	6	(D)	(D)	(D)	(D)	1	–

[1]Includes sales from catalog order desks.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	BELKNAP COUNTY							
	Retail trade	**498**	**535 602**	**60 476**	**12 483**	**4 740**	**187**	**43**
52	**Building materials and garden supplies stores**	**36**	**54 245**	**6 218**	**1 334**	**325**	**5**	**3**
521, 3	Building materials and supply stores	17	36 990	4 466	941	189	2	1
525	Hardware stores	8	5 871	786	175	59	1	–
526	Retail nurseries, lawn and garden supply stores	5	2 152	219	43	30	2	1
527	Mobile home dealers	6	9 232	747	175	47	–	1
53	**General merchandise stores**	**21**	**32 305**	**3 035**	**691**	**303**	**8**	**4**
531	Department stores (incl. leased depts.)[1,2]	2	(D)	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	2	(D)	(D)	(D)	(D)	–	–
533	Variety stores	6	(D)	(D)	(D)	(D)	3	1
539	Miscellaneous general merchandise stores	13	13 641	1 122	272	114	5	3
54	**Food stores**	**64**	**108 689**	**9 327**	**1 994**	**860**	**33**	**4**
541	Grocery stores	56	105 796	8 895	1 940	824	29	3
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	1	–
546	Retail bakeries	2	(D)	(D)	(D)	(D)	1	–
543, 4, 5, 9	Other food stores	4	1 563	231	46	33	2	1
55 ex. 554	**Automotive dealers**	**40**	**172 083**	**16 409**	**3 110**	**627**	**6**	**1**
551	New and used car dealers	17	120 434	11 402	2 225	418	2	–
552	Used car dealers	1	(D)	(D)	(D)	(D)	–	–
553	Auto and home supply stores	6	(D)	(D)	(D)	(D)	–	1
555, 6, 7, 9	Miscellaneous automotive dealers	16	44 721	3 771	636	143	4	–
554	**Gasoline service stations**	**26**	**24 595**	**1 051**	**260**	**110**	**18**	**2**
56	**Apparel and accessory stores**	**39**	**18 308**	**2 357**	**581**	**259**	**6**	**3**
561	Men's and boys' clothing stores	3	(D)	(D)	(D)	(D)	1	–
562, 3	Women's clothing and specialty stores	11	6 742	955	237	88	2	1
562	Women's clothing stores	11	6 742	955	237	88	2	1
563	Women's accessory and specialty stores	–	–	–	–	–	–	–
565	Family clothing stores	13	5 705	699	163	94	1	1
566	Shoe stores	10	4 020	516	141	56	2	–
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	–	1
57	**Furniture and homefurnishings stores**	**42**	**28 959**	**4 316**	**979**	**269**	**19**	**2**
5712	Furniture stores	7	9 547	1 575	333	72	1	2
5713, 4, 9	Homefurnishings stores	17	9 266	1 371	313	103	7	–
572	Household appliance stores	7	8 069	1 082	253	72	4	–
573	Radio, television, computer, and music stores	11	2 077	288	80	22	7	–
58	**Eating and drinking places**	**121**	**35 542**	**10 412**	**1 896**	**1 336**	**45**	**16**
5812	Eating places	117	34 743	10 250	1 857	1 303	43	15
5813	Drinking places	4	799	162	39	33	2	1
591	**Drug and proprietary stores**	**14**	**11 831**	**1 079**	**244**	**120**	**4**	**–**
59 ex. 591	**Miscellaneous retail stores**	**95**	**49 045**	**6 272**	**1 394**	**531**	**43**	**8**
592	Liquor stores	3	6 164	193	51	14	–	–
593	Used merchandise stores	7	(D)	(D)	(D)	(D)	7	–
594	Miscellaneous shopping goods stores	53	15 148	2 308	453	249	25	5
5941	Sporting goods stores and bicycle shops	12	4 086	757	109	79	5	–
5942, 3	Book, stationery stores	4	(D)	(D)	(D)	(D)	2	–
5944	Jewelry stores	8	(D)	(D)	(D)	(D)	1	–
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	29	5 717	779	172	101	17	5
596	Nonstore retailers	10	(D)	(D)	(D)	(D)	1	1
598	Fuel dealers	8	16 329	1 900	468	127	1	–
5992	Florists	6	1 024	141	30	17	5	1
5993	Tobacco stores and stands	–	–	–	–	–	–	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	3	(D)	(D)	(D)	(D)	1	1
5999	Miscellaneous retail stores, n.e.c.	5	(D)	(D)	(D)	(D)	3	–

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	CARROLL COUNTY							
	Retail trade	549	404 570	47 824	10 614	4 579	212	34
52	**Building materials and garden supplies stores**	26	49 385	4 618	964	246	5	1
521, 3	Building materials and supply stores	14	41 795	3 752	770	191	2	–
525	Hardware stores	7	4 664	625	141	41	–	1
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	2	–
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	1	–
53	**General merchandise stores**	22	24 528	2 253	476	254	12	4
531	Department stores (incl. leased depts.)[1, 2]	3	18 241	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	3	(D)	(D)	(D)	(D)	–	–
533	Variety stores	6	(D)	(D)	(D)	(D)	4	2
539	Miscellaneous general merchandise stores	13	(D)	(D)	(D)	(D)	8	2
54	**Food stores**	70	75 450	7 250	1 516	674	29	10
541	Grocery stores	50	73 206	6 796	1 440	613	21	5
542	Meat and fish (seafood) markets	3	738	103	20	8	–	–
546	Retail bakeries	9	901	260	34	34	3	3
543, 4, 5, 9	Other food stores	8	605	91	22	19	5	2
55 ex. 554	**Automotive dealers**	29	61 187	4 882	1 125	256	7	1
551	New and used car dealers	8	43 887	2 895	751	168	1	–
552	Used car dealers	5	4 043	546	76	22	2	–
553	Auto and home supply stores	7	3 697	618	158	24	2	–
555, 6, 7, 9	Miscellaneous automotive dealers	9	9 560	823	140	42	2	1
554	**Gasoline service stations**	27	14 187	1 192	274	150	12	2
56	**Apparel and accessory stores**	58	26 496	2 664	648	305	7	2
561	Men's and boys' clothing stores	5	4 862	318	65	23	1	–
562, 3	Women's clothing and specialty stores	20	8 704	1 006	224	103	4	1
562	Women's clothing stores	17	7 843	916	213	97	3	1
563	Women's accessory and specialty stores	3	861	90	11	6	1	–
565	Family clothing stores	12	5 554	660	197	95	–	–
566	Shoe stores	10	4 616	389	90	43	–	–
564, 9	Other apparel and accessory stores	11	2 760	291	72	41	2	1
57	**Furniture and homefurnishings stores**	48	22 600	2 787	639	225	25	2
5712	Furniture stores	12	6 534	874	195	56	7	–
5713, 4, 9	Homefurnishings stores	25	11 598	1 436	317	117	12	2
572	Household appliance stores	3	1 835	126	39	13	2	–
573	Radio, television, computer, and music stores	8	2 633	351	88	39	4	–
58	**Eating and drinking places**	147	46 128	12 622	2 815	1 673	58	9
5812	Eating places	144	45 835	12 567	2 791	1 662	57	9
5813	Drinking places	3	293	55	24	11	1	–
591	**Drug and proprietary stores**	10	7 958	916	243	83	1	–
59 ex. 591	**Miscellaneous retail stores**	112	76 651	8 640	1 914	713	56	3
592	Liquor stores	4	5 838	278	74	19	–	–
593	Used merchandise stores	5	564	109	42	13	2	–
594	Miscellaneous shopping goods stores	67	21 070	2 704	604	260	34	1
5941	Sporting goods stores and bicycle shops	14	8 747	1 202	300	105	4	–
5942, 3	Book, stationery stores	7	1 370	144	36	22	5	1
5944	Jewelry stores	4	1 287	138	33	18	2	–
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	42	9 666	1 220	235	135	23	–
596	Nonstore retailers	11	30 453	3 260	735	271	7	–
598	Fuel dealers	9	16 360	1 912	383	85	4	–
5992	Florists	5	853	126	28	13	5	–
5993	Tobacco stores and stands	–	–	–	–	–	–	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	3	220	68	19	4	–	1
5999	Miscellaneous retail stores, n.e.c.	8	1 293	183	29	28	4	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	CHESHIRE COUNTY							
	Retail trade	460	597 970	63 871	13 434	5 426	147	34
52	**Building materials and garden supplies stores**	39	64 286	6 581	1 383	378	9	2
521, 3	Building materials and supply stores	19	52 584	5 241	1 078	296	3	–
525	Hardware stores	10	3 962	476	104	32	3	–
526	Retail nurseries, lawn and garden supply stores	7	5 249	721	133	41	3	–
527	Mobile home dealers	3	2 491	143	68	9	–	2
53	**General merchandise stores**	18	42 931	3 965	1 030	429	9	1
531	Department stores (incl. leased depts.)[1 2]	3	35 138	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	3	34 580	3 155	832	333	–	–
533	Variety stores	3	(D)	(D)	(D)	(D)	–	1
539	Miscellaneous general merchandise stores	12	(D)	(D)	(D)	(D)	9	–
54	**Food stores**	69	123 676	9 745	2 232	1 124	25	8
541	Grocery stores	52	120 366	9 017	2 111	1 037	18	5
542	Meat and fish (seafood) markets	3	407	26	5	8	2	–
546	Retail bakeries	9	1 397	449	98	62	4	2
543, 4, 5, 9	Other food stores	5	1 506	253	18	17	1	1
55 ex. 554	**Automotive dealers**	28	132 579	9 635	2 021	477	5	–
551	New and used car dealers	11	122 461	8 451	1 772	397	2	–
552	Used car dealers	2	(D)	(D)	(D)	(D)	1	–
553	Auto and home supply stores	7	(D)	(D)	(D)	(D)	2	–
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	(D)	1	–
554	**Gasoline service stations**	33	26 694	2 682	679	176	9	–
56	**Apparel and accessory stores**	38	15 123	2 032	473	228	7	6
561	Men's and boys' clothing stores	5	3 507	496	122	30	–	–
562, 3	Women's clothing and specialty stores	13	4 971	646	153	71	2	4
562	Women's clothing stores	12	(D)	(D)	(D)	(D)	2	4
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	(D)	–	–
565	Family clothing stores	6	2 603	464	108	61	–	2
566	Shoe stores	9	2 927	307	67	37	2	–
564, 9	Other apparel and accessory stores	5	1 115	119	23	29	3	–
57	**Furniture and homefurnishings stores**	31	17 446	2 456	567	179	12	2
5712	Furniture stores	8	(D)	(D)	(D)	(D)	4	1
5713, 4, 9	Homefurnishings stores	6	2 700	404	70	18	3	–
572	Household appliance stores	2	(D)	(D)	(D)	(D)	–	1
573	Radio, television, computer, and music stores	15	7 878	1 138	260	86	5	–
58	**Eating and drinking places**	86	34 879	9 852	2 113	1 544	25	10
5812	Eating places	84	(D)	(D)	(D)	(D)	24	10
5813	Drinking places	2	(D)	(D)	(D)	(D)	1	–
591	**Drug and proprietary stores**	13	12 748	1 634	352	146	2	–
59 ex. 591	**Miscellaneous retail stores**	107	125 608	15 289	2 584	745	43	5
592	Liquor stores	8	(D)	(D)	(D)	(D)	–	–
593	Used merchandise stores	10	(D)	(D)	(D)	(D)	8	1
594	Miscellaneous shopping goods stores	52	17 309	2 238	523	278	21	1
5941	Sporting goods stores and bicycle shops	11	3 553	391	71	36	4	–
5942, 3	Book, stationery stores	6	2 726	386	90	44	1	–
5944	Jewelry stores	9	3 407	373	98	34	4	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	26	7 623	1 088	264	164	12	–
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	2	–
598	Fuel dealers	15	18 730	2 536	621	156	2	2
5992	Florists	5	(D)	(D)	(D)	(D)	5	–
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	2	(D)	(D)	(D)	(D)	–	–
5999	Miscellaneous retail stores, n.e.c.	7	(D)	(D)	(D)	(D)	4	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	GRAFTON COUNTY							
	Retail trade	753	681 880	81 868	18 856	7 758	258	63
52	**Building materials and garden supplies stores**	57	66 164	7 565	1 749	388	17	5
521, 3	Building materials and supply stores	26	52 476	5 861	1 378	247	3	2
525	Hardware stores	22	9 568	1 455	318	123	12	2
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	(D)	1	1
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	1	–
53	**General merchandise stores**	27	54 096	5 033	1 071	516	12	3
531	Department stores (incl. leased depts.)[1, 2]	4	43 484	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	4	40 239	3 650	773	357	–	–
533	Variety stores	7	(D)	(D)	(D)	(D)	3	1
539	Miscellaneous general merchandise stores	16	(D)	(D)	(D)	(D)	9	2
54	**Food stores**	99	137 598	13 476	3 371	1 638	36	11
541	Grocery stores	81	134 092	12 941	3 234	1 556	31	7
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	–	–
546	Retail bakeries	8	(D)	(D)	(D)	(D)	4	1
543, 4, 5, 9	Other food stores	9	2 354	251	61	43	1	3
55 ex. 554	**Automotive dealers**	47	129 558	11 250	2 389	544	8	1
551	New and used car dealers	18	111 181	9 072	1 873	388	1	–
552	Used car dealers	4	1 359	49	8	3	1	–
553	Auto and home supply stores	20	11 896	1 719	433	125	5	1
555, 6, 7, 9	Miscellaneous automotive dealers	5	5 122	410	75	28	1	–
554	**Gasoline service stations**	54	45 230	2 812	662	317	29	2
56	**Apparel and accessory stores**	76	32 603	4 059	926	448	18	6
561	Men's and boys' clothing stores	7	2 404	330	67	30	–	2
562, 3	Women's clothing and specialty stores	31	14 439	1 707	391	191	10	4
562	Women's clothing stores	26	11 616	1 403	320	163	8	4
563	Women's accessory and specialty stores	5	2 823	304	71	28	2	–
565	Family clothing stores	13	6 279	1 103	273	108	2	–
566	Shoe stores	11	3 870	435	91	51	1	–
564, 9	Other apparel and accessory stores	14	5 611	484	104	65	5	–
57	**Furniture and homefurnishings stores**	64	37 363	5 547	1 408	335	28	2
5712	Furniture stores	16	(D)	(D)	(D)	(D)	3	1
5713, 4, 9	Homefurnishings stores	25	8 745	1 235	446	84	17	1
572	Household appliance stores	3	(D)	(D)	(D)	(D)	1	–
573	Radio, television, computer, and music stores	20	12 152	1 508	334	118	7	–
58	**Eating and drinking places**	160	61 333	15 764	3 636	2 274	98	19
5812	Eating places	157	60 566	15 528	3 576	2 243	57	19
5813	Drinking places	3	767	236	60	31	1	–
591	**Drug and proprietary stores**	20	14 537	1 602	389	163	–	1
59 ex. 591	**Miscellaneous retail stores**	149	103 396	14 660	3 255	1 135	52	13
592	Liquor stores	10	(D)	(D)	(D)	(D)	1	–
593	Used merchandise stores	3	(D)	(D)	(D)	(D)	1	2
594	Miscellaneous shopping goods stores	77	34 508	5 247	1 303	525	26	7
5941	Sporting goods stores and bicycle shops	20	14 267	1 771	499	249	6	1
5942, 3	Book, stationery stores	11	10 082	1 793	421	124	1	1
5944	Jewelry stores	9	1 546	368	80	35	2	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	37	8 613	1 315	303	117	17	4
596	Nonstore retailers	13	25 632	3 639	763	225	7	1
598	Fuel dealers	14	23 114	3 754	721	162	1	–
5992	Florists	12	2 492	508	104	65	5	3
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	5	1 209	269	66	22	1	–
5999	Miscellaneous retail stores, n.e.c.	14	(D)	(D)	(D)	(D)	9	–

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	HILLSBOROUGH COUNTY							
	Retail trade	**2 265**	**3 100 742**	**360 875**	**82 051**	**32 882**	**556**	**122**
52	**Building materials and garden supplies stores**	105	191 610	23 502	4 848	1 323	12	4
521, 3	Building materials and supply stores	56	152 754	17 474	3 493	868	6	2
521	Lumber and other building materials dealers	41	138 152	15 476	3 037	740	5	1
523	Paint, glass, and wallpaper stores	15	14 602	1 998	456	128	1	1
525	Hardware stores	36	31 455	5 032	1 167	395	2	1
526	Retail nurseries, lawn and garden supply stores	10	6 946	887	165	55	4	1
527	Mobile home dealers	3	455	109	23	5	-	-
53	**General merchandise stores**	**66**	**516 703**	**47 449**	**10 993**	**4 352**	**9**	**5**
531	Department stores (incl. leased depts.)[1 2]	26	382 413	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.)[1]	26	372 968	37 169	8 617	3 409	-	-
533	Variety stores	16	5 100	617	150	77	6	2
539	Miscellaneous general merchandise stores	24	138 635	9 663	2 226	866	3	3
54	**Food stores**	**276**	**545 426**	**53 756**	**12 471**	**6 150**	**106**	**24**
541	Grocery stores	201	521 114	49 072	11 388	5 454	85	17
542	Meat and fish (seafood) markets	11	5 631	785	178	100	3	1
546	Retail bakeries	35	10 386	2 900	644	437	8	2
543, 4, 5, 9	Other food stores	29	7 295	999	261	159	10	4
543	Fruit and vegetable markets	4	2 621	245	86	44	2	1
544	Candy, nut, and confectionery stores	12	2 209	469	98	57	4	-
545	Dairy products stores	2	(D)	(D)	(D)	(D)	1	-
549	Miscellaneous food stores	11	(D)	(D)	(D)	(D)	3	3
55 ex. 554	**Automotive dealers**	**124**	**740 077**	**67 124**	**14 260**	**2 482**	**27**	**3**
551	New and used car dealers	41	566 664	59 261	12 445	1 963	2	-
552	Used car dealers	17	18 888	1 260	262	71	8	1
553	Auto and home supply stores	45	24 657	3 796	954	241	10	2
553 pt.	Tire, battery, and accessory dealers	44	(D)	(D)	(D)	(D)	9	2
553 pt.	Other auto and home supply stores	1	(D)	(D)	(D)	(D)	1	-
555, 6, 7, 9	Miscellaneous automotive dealers	21	29 868	2 807	599	207	7	-
555	Boat dealers	5	(D)	(D)	(D)	(D)	2	-
556	Recreational vehicle dealers	5	14 726	1 193	202	69	-	-
557	Motorcycle dealers	9	12 183	1 400	352	126	3	-
559	Automotive dealers, n.e.c.	2	(D)	(D)	(D)	(D)	2	-
554	**Gasoline service stations**	**138**	**148 680**	**10 437**	**2 530**	**1 054**	**63**	**7**
56	**Apparel and accessory stores**	**263**	**168 017**	**19 708**	**4 722**	**2 325**	**29**	**5**
561	Men's and boys' clothing stores	29	18 522	2 844	619	241	2	1
562, 3	Women's clothing and specialty stores	106	60 658	6 072	1 464	912	12	3
562	Women's clothing stores	90	55 138	5 411	1 303	822	10	3
563	Women's accessory and specialty stores	16	5 520	661	161	90	2	-
565	Family clothing stores	36	50 086	6 019	1 532	629	6	-
566	Shoe stores	71	29 971	3 977	912	416	3	-
566 pt.	Men's shoe stores	6	(D)	(D)	(D)	(D)	1	-
566 pt.	Women's shoe stores	14	(D)	(D)	(D)	(D)	-	-
566 pt.	Children's and juveniles' shoe stores	3	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores	48	22 842	2 996	694	318	2	-
564, 9	Other apparel and accessory stores	21	8 780	796	195	127	6	1
564	Children's and infants' wear stores	11	7 604	626	147	99	3	-
569	Miscellaneous apparel and accessory stores	10	1 176	170	48	28	3	1
57	**Furniture and homefurnishings stores**	**197**	**173 520**	**23 534**	**5 274**	**1 324**	**41**	**7**
5712	Furniture stores	43	42 744	7 091	1 528	380	8	3
5713, 4, 8	Homefurnishings stores	73	46 118	7 107	1 574	409	24	3
5713	Floor covering stores	26	30 820	5 020	1 063	211	7	2
5714	Drapery and upholstery stores	5	(D)	(D)	(D)	(D)	3	-
5719	Miscellaneous homefurnishings stores	42	(D)	(D)	(D)	(D)	14	1
572	Household appliance stores	15	11 931	1 981	414	99	3	1
573	Radio, television, computer, and music stores	66	72 727	7 355	1 758	436	6	-
5731, 4	Radio, television, electronics, and computer stores	47	58 215	6 118	1 414	316	4	-
5735	Record and prerecorded tape stores	13	8 533	511	127	66	1	-
5736	Musical instrument stores	6	5 979	726	217	54	1	-
58	**Eating and drinking places**	**530**	**228 998**	**62 318**	**14 428**	**9 251**	**139**	**45**
5812	Eating places	510	224 098	61 248	14 164	9 069	136	45
5812 pt.	Restaurants and lunchrooms	257	130 419	38 729	9 034	5 680	60	20
5812 pt.	Cafeterias	14	3 976	1 073	213	89	3	-
5812 pt.	Refreshment places	177	73 485	17 906	4 157	2 798	64	23
5812 pt.	Other eating places	62	16 236	3 540	760	502	9	2
5813	Drinking places	20	4 900	1 070	264	182	3	-

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	HILLSBOROUGH COUNTY—Con.							
591	**Drug and proprietary stores**	72	80 621	9 475	2 195	933	2	–
591 pt.	Drug stores	64	72 095	8 631	2 017	826	2	–
591 pt.	Proprietary stores	8	8 526	844	178	107	–	–
59 ex. 591	**Miscellaneous retail stores**	494	307 090	43 572	10 330	3 688	128	22
592	Liquor stores	21	(D)	(D)	(D)	(D)	1	–
593	Used merchandise stores	22	(D)	(D)	(D)	(D)	11	–
594	Miscellaneous shopping goods stores	237	118 783	14 320	3 218	1 581	59	12
5941	Sporting goods stores and bicycle shops	45	28 841	3 326	723	320	13	2
5941 pt.	General line sporting goods stores	15	12 593	1 189	253	125	2	–
5941 pt.	Specialty line sporting goods stores	30	16 248	2 137	470	195	11	2
5942	Book stores	27	10 751	1 229	287	152	7	1
5943	Stationery stores	4	1 647	246	65	34	1	–
5944	Jewelry stores	36	20 604	3 137	760	271	2	1
5945	Hobby, toy, and game shops	21	25 744	1 894	458	211	6	1
5946	Camera and photographic supply stores	12	4 763	552	119	42	–	–
5947	Gift, novelty, and souvenir shops	69	20 402	2 918	581	392	25	3
5948	Luggage and leather goods stores	4	(D)	(D)	(D)	(D)	–	–
5949	Sewing, needlework, and piece goods stores	19	(D)	(D)	(D)	(D)	5	4
596	Nonstore retailers	55	52 874	11 959	2 876	870	18	1
5961	Catalog and mail-order houses	21	34 456	8 373	2 025	539	9	1
5962	Merchandising machine operators	13	6 372	1 277	280	78	3	–
5963	Direct selling establishments	21	12 046	2 309	571	253	6	–
598	Fuel dealers	37	60 488	7 570	2 034	412	4	1
5983	Fuel oil dealers	27	52 465	6 388	1 736	337	1	1
5984	Liquefied petroleum gas (bottled gas) dealers	6	6 775	998	250	58	–	–
5989	Fuel dealers, n.e.c.	4	1 248	184	48	17	3	–
5992	Florists	47	11 428	2 983	679	289	17	5
5993	Tobacco stores and stands	3	(D)	(D)	(D)	(D)	–	–
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	–	–
5995	Optical goods stores	21	(D)	(D)	(D)	(D)	4	1
5999	Miscellaneous retail stores, n.e.c.	50	20 006	3 246	697	238	14	2
5999 pt.	Pet shops	11	3 142	523	106	61	3	–
5999 pt.	Typewriter stores	3	(D)	(D)	(D)	(D)	1	–
5999 pt.	Other miscellaneous retail stores, n.e.c.	36	(D)	(D)	(D)	(D)	10	2
	MERRIMACK COUNTY							
	Retail trade	749	1 007 064	106 962	23 460	9 667	227	45
52	**Building materials and garden supplies stores**	57	78 292	7 189	1 516	426	8	3
521, 3	Building materials and supply stores	29	61 268	5 104	1 087	269	2	1
525	Hardware stores	17	8 967	1 157	253	113	3	2
526	Retail nurseries, lawn and garden supply stores	5	1 925	291	29	9	2	–
527	Mobile home dealers	6	6 132	637	147	35	1	–
53	**General merchandise stores**	20	69 483	6 516	1 487	698	5	5
531	Department stores (incl. leased depts.)[1, 2]	5	66 234	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	5	61 855	5 642	1 294	579	–	–
533	Variety stores	5	(D)	(D)	(D)	(D)	1	2
539	Miscellaneous general merchandise stores	10	(D)	(D)	(D)	(D)	4	3
54	**Food stores**	118	214 112	20 099	4 576	2 226	49	9
541	Grocery stores	94	206 929	18 394	4 142	1 981	36	6
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	2	–
546	Retail bakeries	13	4 400	1 383	329	154	7	1
543, 4, 5, 9	Other food stores	9	(D)	(D)	(D)	(D)	4	2
55 ex. 554	**Automotive dealers**	63	354 025	28 791	6 031	1 153	10	3
551	New and used car dealers	20	234 252	19 394	4 068	732	1	1
552	Used car dealers	11	(D)	(D)	(D)	(D)	2	1
553	Auto and home supply stores	18	(D)	(D)	(D)	(D)	6	1
555, 6, 7, 9	Miscellaneous automotive dealers	14	29 200	3 000	583	131	1	–
554	**Gasoline service stations**	60	48 726	3 378	786	393	23	1
56	**Apparel and accessory stores**	54	27 122	3 099	675	338	16	6
561	Men's and boys' clothing stores	4	2 226	308	77	16	2	–
562, 3	Women's clothing and specialty stores	19	5 778	806	178	113	5	4
562	Women's clothing stores	16	4 971	708	157	98	4	3
563	Women's accessory and specialty stores	3	807	98	21	15	1	1
565	Family clothing stores	13	12 784	1 262	263	136	3	1
566	Shoe stores	12	5 521	636	142	57	1	–
564, 9	Other apparel and accessory stores	6	813	87	15	16	5	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	MERRIMACK COUNTY—Con.							
57	**Furniture and homefurnishings stores**	**55**	**27 669**	**4 053**	**887**	**289**	**19**	**–**
5712	Furniture stores	15	(D)	(D)	(D)	(D)	2	–
5713, 4, 9	Homefurnishings stores	22	6 581	1 037	262	98	13	–
572	Household appliance stores	3	(D)	(D)	(D)	(D)	1	–
573	Radio, television, computer, and music stores	15	7 732	1 017	220	60	3	–
58	**Eating and drinking places**	**153**	**67 431**	**18 151**	**4 007**	**2 932**	**41**	**12**
5812	Eating places	150	(D)	(D)	(D)	(D)	40	11
5813	Drinking places	3	(D)	(D)	(D)	(D)	1	1
591	**Drug and proprietary stores**	**23**	**26 379**	**3 432**	**812**	**309**	**2**	**–**
59 ex. 591	**Miscellaneous retail stores**	**146**	**93 825**	**12 254**	**2 683**	**903**	**54**	**6**
592	Liquor stores	9	19 562	660	175	65	–	–
593	Used merchandise stores	8	2 164	150	30	15	6	–
594	Miscellaneous shopping goods stores	69	23 866	3 054	674	357	26	5
5941	Sporting goods stores and bicycle shops	12	8 444	1 150	241	90	6	1
5942, 3	Book, stationery stores	10	3 177	309	67	52	5	–
5944	Jewelry stores	8	2 109	265	71	30	–	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	39	10 136	1 330	295	185	15	3
596	Nonstore retailers	13	11 367	2 700	612	161	7	–
598	Fuel dealers	16	25 976	3 189	760	153	–	1
5992	Florists	9	2 729	652	128	52	5	–
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	–
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	1	–
5995	Optical goods stores	7	675	195	42	12	5	–
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	(D)	3	–
	ROCKINGHAM COUNTY							
	Retail trade	**1 928**	**2 439 435**	**266 762**	**59 462**	**24 571**	**541**	**107**
52	**Building materials and garden supplies stores**	**134**	**184 892**	**22 635**	**4 737**	**1 248**	**14**	**7**
521, 3	Building materials and supply stores	81	136 414	16 233	3 404	798	7	4
525	Hardware stores	33	21 126	3 269	738	284	4	3
526	Retail nurseries, lawn and garden supply stores	13	17 227	2 196	385	123	3	–
527	Mobile home dealers	7	10 125	937	210	43	–	–
53	**General merchandise stores**	**74**	**330 655**	**29 994**	**6 941**	**3 131**	**18**	**4**
531	Department stores (incl. leased depts.)[1,2]	20	247 589	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	20	235 804	23 463	5 537	2 423	–	–
533	Variety stores	18	8 399	1 099	229	115	10	2
539	Miscellaneous general merchandise stores	36	86 452	5 432	1 175	593	8	2
54	**Food stores**	**211**	**431 858**	**39 154**	**8 970**	**4 587**	**78**	**20**
541	Grocery stores	134	401 614	34 169	7 863	3 888	48	12
542	Meat and fish (seafood) markets	15	13 583	1 038	253	149	6	1
546	Retail bakeries	34	11 097	3 025	646	390	13	3
543, 4, 5, 9	Other food stores	28	5 564	922	208	160	9	4
55 ex. 554	**Automotive dealers**	**126**	**527 926**	**44 554**	**10 003**	**1 969**	**20**	**2**
551	New and used car dealers	40	449 368	35 829	8 158	1 426	2	1
552	Used car dealers	17	11 117	1 032	234	76	5	1
553	Auto and home supply stores	39	19 754	3 502	833	257	7	–
555, 6, 7, 9	Miscellaneous automotive dealers	30	47 687	4 191	778	210	6	–
554	**Gasoline service stations**	**107**	**120 765**	**7 815**	**1 818**	**700**	**40**	**2**
56	**Apparel and accessory stores**	**210**	**116 013**	**12 163**	**2 593**	**1 536**	**51**	**12**
561	Men's and boys' clothing stores	19	7 243	769	178	105	3	2
562, 3	Women's clothing and specialty stores	87	42 674	4 672	973	613	24	4
562	Women's clothing stores	78	39 915	4 328	893	579	20	4
563	Women's accessory and specialty stores	9	2 759	344	80	34	4	–
565	Family clothing stores	26	35 573	3 203	685	425	1	2
566	Shoe stores	52	25 902	3 102	667	325	8	–
564, 9	Other apparel and accessory stores	26	4 621	417	90	68	15	4
57	**Furniture and homefurnishings stores**	**185**	**175 656**	**19 478**	**4 621**	**1 266**	**43**	**6**
5712	Furniture stores	44	34 883	5 388	1 194	310	15	2
5713, 4, 9	Homefurnishings stores	72	39 282	5 408	1 224	394	13	3
572	Household appliance stores	15	52 547	4 581	1 158	289	5	–
573	Radio, television, computer, and music stores	54	48 944	4 101	1 045	273	10	1
58	**Eating and drinking places**	**419**	**194 741**	**52 824**	**10 914**	**6 661**	**133**	**38**
5812	Eating places	404	189 226	51 797	10 720	6 519	130	38
5813	Drinking places	15	5 515	1 027	194	142	3	–
591	**Drug and proprietary stores**	**44**	**57 197**	**5 797**	**1 324**	**568**	**1**	**1**

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	ROCKINGHAM COUNTY—Con.							
59 ex. 591	**Miscellaneous retail stores**	418	299 732	32 348	7 541	2 905	143	15
592	Liquor stores	16	54 593	1 823	467	181	1	–
593	Used merchandise stores	16	7 267	408	113	40	10	–
594	Miscellaneous shopping goods stores	223	94 194	11 493	2 614	1 337	84	13
5941	Sporting goods stores and bicycle shops	33	16 928	1 988	464	234	6	3
5942, 3	Book, stationery stores	26	11 975	1 403	338	150	12	1
5944	Jewelry stores	31	11 055	1 740	495	208	8	2
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	133	54 236	6 362	1 317	745	58	7
596	Nonstore retailers	35	60 672	7 372	1 688	564	9	–
598	Fuel dealers	36	53 030	6 581	1 574	333	6	–
5992	Florists	28	6 516	1 479	307	149	15	2
5993	Tobacco stores and stands	3	(D)	(D)	(D)	(D)	2	–
5994	News dealers and newsstands	4	(D)	(D)	(D)	(D)	–	–
5995	Optical goods stores	14	2 278	437	101	36	3	–
5999	Miscellaneous retail stores, n.e.c.	43	(D)	(D)	(D)	(D)	13	–
	STRAFFORD COUNTY							
	Retail trade	569	686 633	78 736	17 404	7 229	191	37
52	**Building materials and garden supplies stores**	36	62 925	7 919	1 838	406	4	2
521, 3	Building materials and supply stores	12	45 634	5 523	1 364	236	1	1
525	Hardware stores	12	10 644	1 564	347	125	1	1
526	Retail nurseries, lawn and garden supply stores	6	(D)	(D)	(D)	(D)	1	–
527	Mobile home dealers	6	(D)	(D)	(D)	(D)	1	–
53	**General merchandise stores**	19	66 400	5 153	1 205	637	6	1
531	Department stores (incl. leased depts.)[1, 2]	4	45 304	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	4	42 060	3 441	790	433	–	–
533	Variety stores	6	(D)	(D)	(D)	(D)	6	–
539	Miscellaneous general merchandise stores	9	(D)	(D)	(D)	(D)	–	1
54	**Food stores**	95	161 237	14 525	3 229	1 556	40	9
541	Grocery stores	75	155 816	13 600	3 021	1 437	35	8
542	Meat and fish (seafood) markets	8	2 176	216	46	26	2	–
546	Retail bakeries	7	(D)	(D)	(D)	(D)	1	–
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	(D)	2	1
55 ex. 554	**Automotive dealers**	30	181 683	16 741	3 319	619	2	–
551	New and used car dealers	14	159 332	13 427	2 790	477	–	–
552	Used car dealers	2	(D)	(D)	(D)	(D)	1	–
553	Auto and home supply stores	9	(D)	(D)	(D)	(D)	1	–
555, 6, 7, 9	Miscellaneous automotive dealers	5	13 292	1 911	269	65	–	–
554	**Gasoline service stations**	41	33 699	2 264	542	253	16	2
56	**Apparel and accessory stores**	29	15 549	2 128	487	270	7	2
561	Men's and boys' clothing stores	4	(D)	(D)	(D)	(D)	–	–
562, 3	Women's clothing and specialty stores	12	4 430	544	129	69	5	2
562	Women's clothing stores	10	(D)	(D)	(D)	(D)	4	1
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	1	1
565	Family clothing stores	4	(D)	(D)	(D)	(D)	–	
566	Shoe stores	7	7 814	1 071	240	117	1	
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	1	–
57	**Furniture and homefurnishings stores**	40	19 256	2 183	497	173	19	1
5712	Furniture stores	13	5 630	760	174	66	6	1
5713, 4, 9	Homefurnishings stores	10	3 251	345	68	24	6	–
572	Household appliance stores	6	6 891	815	149	43	2	–
573	Radio, television, computer, and music stores	11	3 484	463	106	40	5	–
58	**Eating and drinking places**	144	55 260	15 276	3 375	2 287	53	15
5812	Eating places	137	54 402	15 107	3 325	2 230	50	15
5813	Drinking places	7	858	169	50	57	3	–
591	**Drug and proprietary stores**	19	19 824	2 547	603	245	3	–

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	STRAFFORD COUNTY—Con.							
59 ex. 591	**Miscellaneous retail stores**	116	70 800	10 000	2 309	783	41	5
592	Liquor stores	7	(D)	(D)	(D)	(D)	–	–
593	Used merchandise stores	4	(D)	(D)	(D)	(D)	3	–
594	Miscellaneous shopping goods stores	51	17 369	2 957	712	329	18	1
5941	Sporting goods stores and bicycle shops	14	3 364	488	119	87	7	1
5942, 3	Book, stationery stores	9	6 214	633	152	79	3	–
5944	Jewelry stores	7	2 667	645	189	43	1	–
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	21	5 124	1 191	252	120	7	–
596	Nonstore retailers	9	(D)	(D)	(D)	(D)	5	–
598	Fuel dealers	18	30 824	4 621	1 022	196	5	1
5992	Florists	6	1 888	449	99	55	3	–
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	1	–
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	1	–
5995	Optical goods stores	5	(D)	(D)	(D)	(D)	2	1
5999	Miscellaneous retail stores, n.e.c.	12	1 490	300	64	39	3	2

[1]Includes sales from catalog order desks.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	BOSTON-LAWRENCE-SALEM, MA-NH CMSA							
	Retail trade	**25 419**	**32 109 978**	**3 953 435**	**910 077**	**375 662**	**4 336**	**785**
52	**Building materials and garden supplies stores**	**1 020**	**1 679 530**	**212 948**	**46 416**	**11 756**	**116**	**22**
521, 3	Building materials and supply stores	577	1 362 315	162 136	35 847	8 282	56	13
521	Lumber and other building materials dealers	377	1 237 746	142 307	31 272	6 985	38	8
523	Paint, glass, and wallpaper stores	200	12[illegible] 569	19 829	4 575	1 297	18	5
525	Hardware stores	315	235 157	38 166	8 435	2 647	31	3
526	Retail nurseries, lawn and garden supply stores	119	77 556	11 991	1 981	787	29	5
527	Mobile home dealers	9	4 502	655	153	40	–	1
53	**General merchandise stores**	**511**	**3 635 413**	**355 388**	**83 471**	**34 757**	**79**	**15**
531	Department stores (incl. leased depts.)[1, 2]	168	2 914 184	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	168	2 803 255	285 589	67 286	27 647	–	–
531 pt.	Conventional[1]	30	(D)	(D)	(D)	(D)	–	–
531 pt.	Discount or mass merchandising[1]	125	1 386 480	128 502	30 488	13 872	–	–
531 pt.	National chain[1]	13	(D)	(D)	(D)	(D)	–	–
533	Variety stores	166	99 118	14 079	3 369	1 762	61	8
539	Miscellaneous general merchandise stores	177	733 040	55 720	12 816	5 348	18	7
54	**Food stores**	**3 075**	**5 756 751**	**611 808**	**142 875**	**66 223**	**686**	**131**
541	Grocery stores	1 794	5 178 412	502 401	118 025	51 992	411	65
542	Meat and fish (seafood) markets	213	(D)	(D)	(D)	(D)	51	7
546	Retail bakeries	665	223 496	66 068	14 991	9 159	142	34
546 pt.	Retail bakeries—baking and selling	625	207 196	63 055	14 299	8 738	133	31
546 pt.	Retail bakeries—selling only	40	16 300	3 013	692	421	9	3
543, 4, 5, 9	Other food stores	403	(D)	(D)	(D)	(D)	82	25
543	Fruit and vegetable markets	88	84 118	10 290	2 364	1 217	30	3
544	Candy, nut, and confectionery stores	109	24 001	4 342	974	687	19	5
545	Dairy products stores	82	38 786	3 541	788	530	15	5
549	Miscellaneous food stores	124	(D)	(D)	(D)	(D)	18	12

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con.							
55 ex. 554	**Automotive dealers**	1 228	7 102 357	600 637	134 741	24 978	128	19
551	New and used car dealers	457	6 367 861	515 336	115 593	19 277	23	3
552	Used car dealers	174	(D)	(D)	(D)	(D)	33	6
553	Auto and home supply stores	437	(D)	(D)	(D)	(D)	52	7
553 pt.	Tire, battery, and accessory dealers	410	266 733	46 070	11 025	3 370	46	6
553 pt.	Other auto and home supply stores	27	(D)	(D)	(D)	(D)	6	1
555, 6, 7, 9	Miscellaneous automotive dealers	160	286 485	24 185	4 737	1 415	20	3
555	Boat dealers	76	142 875	10 540	2 038	529	9	–
556	Recreational vehicle dealers	30	85 000	7 196	1 374	478	3	2
557	Motorcycle dealers	47	54 100	6 053	1 224	387	6	1
559	Automotive dealers, n.e.c.	7	4 510	396	101	21	2	–
554	**Gasoline service stations**	1 748	1 669 849	117 414	27 770	12 197	597	62
56	**Apparel and accessory stores**	2 585	2 051 969	239 863	55 680	26 684	227	53
561	Men's and boys' clothing stores	291	235 340	34 826	8 053	2 464	20	7
562, 3	Women's clothing and specialty stores	1 076	809 699	96 620	22 867	11 754	103	24
562	Women's clothing stores	929	730 885	84 470	19 191	10 768	83	21
563	Women's accessory and specialty stores	147	78 814	12 150	3 676	986	20	3
565	Family clothing stores	273	581 108	52 491	11 671	6 624	15	3
566	Shoe stores	712	321 123	42 328	10 085	4 304	37	4
566 pt.	Men's shoe stores	61	21 125	3 166	771	236	3	–
566 pt.	Women's shoe stores	179	74 686	10 318	2 374	1 064	12	2
566 pt.	Children's and juveniles' shoe stores	30	9 709	1 475	372	150	1	–
566 pt.	Family shoe stores	442	215 603	27 369	6 568	2 854	21	2
564, 9	Other apparel and accessory stores	233	104 699	13 598	3 004	1 538	52	15
564	Children's and infants' wear stores	97	55 750	6 210	1 370	791	20	7
569	Miscellaneous apparel and accessory stores	136	48 949	7 388	1 634	747	32	8
57	**Furniture and homefurnishings stores**	1 887	1 555 169	208 717	46 942	13 442	273	39
5712	Furniture stores	488	467 391	70 924	15 792	3 904	50	7
5713, 4, 9	Homefurnishings stores	675	422 237	63 247	14 177	4 406	125	16
5713	Floor covering stores	290	220 334	34 579	7 507	1 588	55	4
5714	Drapery and upholstery stores	86	35 684	6 696	1 591	657	25	–
5719	Miscellaneous homefurnishings stores	299	166 219	21 972	5 079	2 161	45	12
572	Household appliance stores	145	162 736	18 584	4 425	1 180	24	5
573	Radio, television, computer, and music stores	579	502 805	55 962	12 548	3 952	74	11
5731	Radio, television, and electronics stores	302	278 456	32 601	7 128	2 173	31	5
5734	Computer and software stores	85	99 489	10 642	2 458	580	11	2
5735	Record and prerecorded tape stores	116	77 471	6 045	1 354	742	14	3
5736	Musical instrument stores	76	47 389	6 674	1 608	457	18	1
58	**Eating and drinking places**	6 950	3 372 405	914 898	211 583	127 978	1 183	295
5812	Eating places	6 142	3 169 920	866 410	200 123	121 206	1 149	288
5812 pt.	Restaurants and lunchrooms	2 818	1 818 675	514 634	120 992	70 509	474	117
5812 pt.	Cafeterias	125	31 254	8 435	1 983	1 032	23	4
5812 pt.	Refreshment places	2 168	857 559	204 041	45 645	30 860	554	148
5812 pt.	Other eating places	1 031	462 432	139 300	31 503	18 805	98	19
5813	Drinking places	808	202 485	48 488	11 460	6 772	34	7
591	**Drug and proprietary stores**	900	1 148 159	129 138	29 387	12 978	48	4
591 pt.	Drug stores	826	1 080 841	122 913	28 037	12 240	46	4
591 pt.	Proprietary stores	74	67 318	6 225	1 350	738	2	–
59 ex. 591	**Miscellaneous retail stores**	5 515	4 138 376	562 624	131 212	44 669	999	145
592	Liquor stores	834	(D)	(D)	(D)	(D)	23	9
593	Used merchandise stores	231	63 181	10 629	2 511	1 034	71	9
594	Miscellaneous shopping goods stores	2 150	1 273 713	170 618	39 398	16 458	405	67
5941	Sporting goods stores and bicycle shops	303	218 346	25 085	5 669	2 343	64	5
5941 pt.	General line sporting goods stores	98	97 458	10 856	2 628	1 036	14	2
5941 pt.	Specialty line sporting goods stores	205	120 888	14 229	3 241	1 307	50	3
5942	Book stores	239	205 291	22 602	5 360	2 532	39	4
5943	Stationery stores	101	60 019	11 347	2 497	649	8	2
5944	Jewelry stores	504	326 084	51 151	11 989	3 719	75	11
5945	Hobby, toy, and game shops	155	173 554	15 490	3 543	1 397	43	8
5946	Camera and photographic supply stores	114	53 802	6 937	1 655	521	12	–
5947	Gift, novelty, and souvenir shops	557	158 343	22 784	5 025	3 191	128	25
5948	Luggage and leather goods stores	42	21 044	3 321	644	270	3	2
5949	Sewing, needlework, and piece goods stores	135	57 230	11 901	2 816	1 636	33	10
596	Nonstore retailers	464	901 112	133 636	30 530	8 613	69	4
5961	Catalog and mail-order houses	148	558 813	60 560	13 725	3 670	20	2
5962	Merchandising machine operators	113	158 392	32 246	7 142	1 937	16	1
5963	Direct selling establishments	203	183 907	40 830	9 663	3 006	33	1
598	Fuel dealers	529	716 531	102 930	25 645	4 778	73	6
5983	Fuel oil dealers	485	673 847	96 142	23 955	4 423	65	5
5984	Liquefied petroleum gas (bottled gas) dealers	33	41 182	6 480	1 599	323	3	–
5989	Fuel dealers, n.e.c.	11	1 502	308	91	32	5	1

See footnotes at end of table.

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con.							
59 ex. 591	**Miscellaneous retail stores**—Con.							
5992	Florists	147	104 951	23 933	5 409	2 422	172	23
5993	Tobacco stores and stands	77	20 577	2 705	639	291	19	1
5994	News dealers and newsstands	56	24 192	3 211	813	370	13	2
5995	Optical goods stores	202	58 576	15 525	3 410	994	34	3
5999	Miscellaneous retail stores, n.e.c.	525	(D)	(D)	(D)	(D)	120	21
5999 pt.	Pet shops	84	25 308	4 693	1 153	675	29	3
5999 pt.	Typewriter stores	9	2 750	633	132	39	3	–
5999 pt.	Other miscellaneous retail stores, n.e.c.	432	(D)	(D)	(D)	(D)	88	18
	Boston, MA PMSA							
	Retail trade	17 662	22 575 167	2 844 494	657 925	267 669	2 672	486
	(See appropriate State for SIC detail.)							
	Brockton, MA PMSA							
	Retail trade	1 078	1 411 683	168 023	38 490	16 693	187	32
	(See appropriate State for SIC detail.)							
	Lawrence-Haverhill, MA-NH PMSA							
	Retail trade	2 207	2 604 625	293 715	67 106	29 206	554	103
52	**Building materials and garden supplies stores**	114	186 828	22 571	4 935	1 270	21	3
521, 3	Building materials and supply stores	68	143 781	16 294	3 626	854	12	1
521	Lumber and other building materials dealers	47	134 490	14 849	3 309	747	7	1
523	Paint, glass, and wallpaper stores	21	9 291	1 445	317	107	5	–
525	Hardware stores	30	26 936	4 346	983	322	5	2
526	Retail nurseries, lawn and garden supply stores	15	(D)	(D)	(D)	(D)	4	–
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	–	–
53	**General merchandise stores**	76	306 265	30 363	7 017	2 996	19	3
531	Department stores (incl. leased depts.)[1,2]	20	212 739	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	20	200 651	21 584	5 046	2 244	–	–
533	Variety stores	21	8 372	1 078	228	123	14	1
539	Miscellaneous general merchandise stores	35	97 242	7 701	1 743	629	5	2
54	**Food stores**	240	509 221	46 123	10 754	5 922	71	10
541	Grocery stores	135	462 212	37 882	8 944	4 912	39	5
542	Meat and fish (seafood) markets	19	17 686	1 606	365	159	8	–
546	Retail bakeries	53	17 070	5 151	1 139	635	15	4
543, 4, 5, 9	Other food stores	33	12 253	1 484	306	216	9	1
543	Fruit and vegetable markets	3	588	52	8	3	3	–
544	Candy, nut, and confectionery stores	8	1 877	412	73	47	2	1
545	Dairy products stores	15	8 288	809	178	117	1	–
549	Miscellaneous food stores	7	1 400	211	47	49	3	–
55 ex. 554	**Automotive dealers**	140	571 533	47 908	10 871	2 227	30	3
551	New and used car dealers	46	485 078	37 638	8 657	1 531	6	1
552	Used car dealers	26	21 164	2 381	584	148	10	1
553	Auto and home supply stores	40	19 779	3 813	904	331	8	1
553 pt.	Tire, battery, and accessory dealers	35	18 164	3 580	851	310	7	1
553 pt.	Other auto and home supply stores	5	1 615	233	53	21	1	–
555, 6, 7, 9	Miscellaneous automotive dealers	28	45 512	4 096	726	217	6	–
555	Boat dealers	14	15 825	1 513	241	72	5	–
556	Recreational vehicle dealers	8	23 841	1 855	336	87	–	–
557	Motorcycle dealers	6	5 846	728	149	58	1	–
559	Automotive dealers, n.e.c.	–	–	–	–	–	–	–
554	**Gasoline service stations**	146	167 060	10 428	2 395	1 067	53	5

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con.							
	Lawrence-Haverhill, MA-NH PMSA—Con.							
56	**Apparel and accessory stores**	213	127 163	14 890	3 563	1 753	37	12
561	Men's and boys' clothing stores	28	22 033	3 745	991	300	3	2
562, 3	Women's clothing and specialty stores	88	42 269	4 593	1 021	619	24	5
562	Women's clothing stores	78	40 363	4 339	958	579	21	5
563	Women's accessory and specialty stores	10	1 906	254	63	40	3	–
565	Family clothing stores	24	34 202	2 923	624	410	–	1
566	Shoe stores	54	22 473	2 939	767	345	2	1
566 pt.	Men's shoe stores	3	845	96	21	8	–	–
566 pt.	Women's shoe stores	7	2 131	280	77	44	–	1
566 pt.	Children's and juveniles' shoe stores	–	–	–	–	–	–	–
566 pt.	Family shoe stores	44	19 497	2 563	669	293	2	–
564, 9	Other apparel and accessory stores	19	6 186	690	160	79	8	3
564	Children's and infants' wear stores	12	(D)	(D)	(D)	(D)	6	3
569	Miscellaneous apparel and accessory stores	7	(D)	(D)	(D)	(D)	2	–
57	**Furniture and homefurnishings stores**	168	158 115	18 488	4 186	1 211	36	4
5712	Furniture stores	46	40 964	6 792	1 398	415	12	–
5713, 4, 9	Homefurnishings stores	60	27 866	4 171	990	303	15	3
5713	Floor covering stores	33	(D)	(D)	(D)	(D)	9	1
5714	Drapery and upholstery stores	9	2 129	447	108	35	4	–
5719	Miscellaneous homefurnishings stores	18	(D)	(D)	(D)	(D)	2	2
572	Household appliance stores	14	38 950	4 070	1 062	256	2	–
573	Radio, television, computer, and music stores	48	50 335	3 455	736	237	7	1
5731, 4	Radio, television, electronics, and computer stores	35	42 871	2 986	641	189	3	1
5735	Record and prerecorded tape stores	6	4 169	289	47	29	1	–
5736	Musical instrument stores	7	3 295	180	48	19	3	–
58	**Eating and drinking places**	602	237 195	62 642	13 937	8 975	159	46
5812	Eating places	535	226 362	60 429	13 425	8 691	155	46
5812 pt.	Restaurants and lunchrooms	250	124 695	34 820	7 992	5 132	63	17
5812 pt.	Cafeterias	9	920	248	59	31	3	1
5812 pt.	Refreshment places	203	72 903	17 388	3 640	2 523	70	24
5812 pt.	Other eating places	73	27 844	7 913	1 734	1 005	19	4
5813	Drinking places	67	10 833	2 213	512	284	4	–
591	**Drug and proprietary stores**	72	87 840	8 993	2 019	961	9	–
591 pt.	Drug stores	64	80 542	8 266	1 868	873	9	–
591 pt.	Proprietary stores	8	7 298	727	151	88	–	–
59 ex. 591	**Miscellaneous retail stores**	436	253 405	31 309	7 429	2 824	119	17
592	Liquor stores	61	54 232	3 783	955	442	3	1
593	Used merchandise stores	25	7 939	1 338	296	111	11	1
594	Miscellaneous shopping goods stores	176	71 028	9 198	2 072	965	56	7
5941	Sporting goods stores and bicycle shops	35	12 668	1 633	401	149	10	–
5941 pt.	General line sporting goods stores	14	3 776	493	106	39	4	–
5941 pt.	Specialty line sporting goods stores	21	8 892	1 140	295	110	6	–
5942	Book stores	15	9 771	889	204	91	5	1
5943	Stationery stores	9	4 141	648	136	68	2	–
5944	Jewelry stores	31	14 830	2 339	524	184	6	2
5945	Hobby, toy, and game shops	16	10 504	858	209	81	8	1
5946	Camera and photographic supply stores	10	(D)	(D)	(D)	(D)	1	–
5947	Gift, novelty, and souvenir shops	46	11 703	1 690	340	272	20	3
5948	Luggage and leather goods stores	5	2 097	367	20	13	2	–
5949	Sewing, needlework, and piece goods stores	9	(D)	(D)	(D)	(D)	2	–
596	Nonstore retailers	29	23 975	4 243	1 103	344	10	–
5961	Catalog and mail-order houses	9	13 397	1 169	250	77	2	–
5962	Merchandising machine operators	7	(D)	(D)	(D)	(D)	2	–
5963	Direct selling establishments	13	(D)	(D)	(D)	(D)	6	–
598	Fuel dealers	44	64 424	7 690	1 868	418	4	2
5983	Fuel oil dealers	36	57 328	6 448	1 562	353	4	1
5984	Liquefied petroleum gas (bottled gas) dealers	4	6 724	1 139	281	52	–	–
5989	Fuel dealers, n.e.c.	4	372	103	25	13	–	1
5992	Florists	37	10 146	2 324	505	229	17	2
5993	Tobacco stores and stands	3	(D)	(D)	(D)	(D)	2	–
5994	News dealers and newsstands	3	(D)	(D)	(D)	(D)	–	–
5995	Optical goods stores	12	2 454	551	133	36	2	–
5999	Miscellaneous retail stores, n.e.c.	46	(D)	(D)	(D)	(D)	16	4
5999 pt.	Pet shops	10	2 908	503	122	100	4	2
5999 pt.	Typewriter stores	1	(D)	(D)	(D)	(D)	1	–
5999 pt.	Other miscellaneous retail stores, n.e.c.	35	(D)	(D)	(D)	(D)	9	2

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1987 SIC code	Geographic area and kind of business	Estab-lishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie-torships (number)	Partner-ships (number)
	BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con.							
	Lowell, MA-NH PMSA							
	Retail trade	1 271	1 485 037	170 314	38 482	17 114	304	47
52	Building materials and garden supplies stores	55	109 344	14 104	2 865	876	7	–
521, 3	Building materials and supply stores	31	90 779	10 894	2 312	676	4	–
525	Hardware stores	20	(D)	(D)	(D)	(D)	3	–
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	(D)	–	–
527	Mobile home dealers	–	–	–	–	–	–	–
53	General merchandise stores	23	125 358	12 381	2 900	1 368	3	–
531	Department stores (incl. leased depts.)[1,2]	11	102 922	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	11	96 728	10 109	2 350	1 133	–	–
533	Variety stores	5	(D)	(D)	(D)	(D)	2	–
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	(D)	1	–
54	Food stores	199	365 934	34 433	7 891	4 040	79	11
541	Grocery stores	152	349 651	30 272	6 928	3 498	68	7
542	Meat and fish (seafood) markets	5	(D)	(D)	(D)	(D)	2	2
546	Retail bakeries	27	8 581	2 845	666	394	5	–
543, 4, 5, 9	Other food stores	15	(D)	(D)	(D)	(D)	4	2
55 ex. 554	Automotive dealers	73	358 053	30 917	6 592	1 269	10	5
551	New and used car dealers	23	317 952	25 949	5 484	1 014	1	–
552	Used car dealers	14	10 190	721	166	39	3	1
553	Auto and home supply stores	29	(D)	(D)	(D)	(D)	5	2
555, 6, 7, 9	Miscellaneous automotive dealers	7	(D)	(D)	(D)	(D)	1	2
554	Gasoline service stations	102	96 003	7 397	1 764	719	44	3
56	Apparel and accessory stores	78	59 060	6 493	1 259	787	13	2
561	Men's and boys' clothing stores	8	(D)	(D)	(D)	(D)	2	–
562, 3	Women's clothing and specialty stores	30	13 666	1 648	406	265	6	1
562	Women's clothing stores	28	(D)	(D)	(D)	(D)	5	1
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	1	–
565	Family clothing stores	10	32 220	2 416	515	323	2	–
566	Shoe stores	27	9 126	948	234	143	2	1
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	1	–
57	Furniture and homefurnishings stores	77	43 602	6 402	1 364	409	22	3
5712	Furniture stores	13	8 479	1 242	295	80	5	1
5713, 4, 9	Homefurnishings stores	29	21 624	3 558	735	194	8	2
572	Household appliance stores	6	4 106	387	84	26	2	–
573	Radio, television, computer, and music stores	29	9 393	1 215	250	109	7	–
58	Eating and drinking places	377	141 607	36 086	8 436	5 377	76	15
5812	Eating places	329	131 931	34 055	7 972	5 063	75	15
5813	Drinking places	48	9 676	2 031	464	314	1	–
591	Drug and proprietary stores	53	60 365	6 782	1 532	714	3	–
59 ex. 591	Miscellaneous retail stores	234	125 711	16 319	3 879	1 535	47	8
592	Liquor stores	49	35 813	2 608	608	368	–	1
593	Used merchandise stores	8	(D)	(D)	(D)	(D)	3	–
594	Miscellaneous shopping goods stores	77	32 838	3 997	925	473	20	2
5941	Sporting goods stores and bicycle shops	17	(D)	(D)	(D)	(D)	5	–
5942, 3	Book, stationery stores	10	(D)	(D)	(D)	(D)	–	–
5944	Jewelry stores	15	(D)	(D)	(D)	(D)	3	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	35	13 553	1 591	367	216	12	1
596	Nonstore retailers	25	19 285	3 679	835	246	4	1
598	Fuel dealers	19	24 749	3 411	904	178	3	–
5992	Florists	23	4 799	1 097	248	114	9	3
5993	Tobacco stores and stands	3	(D)	(D)	(D)	(D)	1	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	8	(D)	(D)	(D)	(D)	1	–
5999	Miscellaneous retail stores, n.e.c.	22	(D)	(D)	(D)	(D)	6	1

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	BOSTON-LAWRENCE-SALEM, MA-NH CMSA—Con.							
	Nashua, NH PMSA							
	Retail trade	1 169	1 638 219	185 844	42 253	16 913	278	58
52	**Building materials and garden supplies stores**	53	80 970	10 547	2 156	588	5	1
521, 3	Building materials and supply stores	29	60 779	7 474	1 472	358	1	1
525	Hardware stores	18	17 695	2 680	606	200	1	–
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	(D)	3	–
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	–	–
53	**General merchandise stores**	32	250 425	21 462	4 946	2 025	4	2
531	Department stores (incl. leased depts.)[1, 2]	13	197 872	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	13	193 841	17 095	3 925	1 587	–	–
533	Variety stores	8	(D)	(D)	(D)	(D)	2	1
539	Miscellaneous general merchandise stores	11	(D)	(D)	(D)	(D)	2	1
54	**Food stores**	138	320 070	32 806	7 517	3 523	50	7
541	Grocery stores	91	305 727	30 356	6 954	3 153	36	5
542	Meat and fish (seafood) markets	7	5 803	702	162	86	1	–
546	Retail bakeries	19	4 122	1 156	262	188	4	1
543, 4, 5, 9	Other food stores	21	4 418	592	139	96	9	1
55 ex. 554	**Automotive dealers**	62	404 203	35 916	7 883	1 353	12	3
551	New and used car dealers	22	365 896	31 520	6 844	1 072	1	–
552	Used car dealers	6	(D)	(D)	(D)	(D)	2	2
553	Auto and home supply stores	24	13 946	2 154	572	138	5	1
555, 6, 7, 9	Miscellaneous automotive dealers	10	(D)	(D)	(D)	(D)	4	–
554	**Gasoline service stations**	74	86 217	5 875	1 449	598	33	5
56	**Apparel and accessory stores**	150	88 586	10 888	2 646	1 349	15	3
561	Men's and boys' clothing stores	15	9 816	1 460	289	137	–	–
562, 3	Women's clothing and specialty stores	64	36 137	3 679	894	583	5	2
562	Women's clothing stores	57	33 642	3 440	830	537	4	2
563	Women's accessory and specialty stores	7	2 495	239	64	46	1	–
565	Family clothing stores	17	22 321	3 211	828	342	4	–
566	Shoe stores	44	18 374	2 325	573	248	4	–
564, 9	Other apparel and accessory stores	10	1 938	213	62	39	2	1
57	**Furniture and homefurnishings stores**	110	100 378	12 514	2 744	660	22	5
5712	Furniture stores	23	21 051	3 204	661	172	2	2
5713, 4, 9	Homefurnishings stores	44	15 747	2 490	530	158	16	2
572	Household appliance stores	8	9 053	1 556	313	75	1	1
573	Radio, television, computer, and music stores	35	54 527	5 264	1 240	255	3	–
58	**Eating and drinking places**	273	111 132	30 415	7 036	4 555	76	24
5812	Eating places	268	110 185	30 226	6 972	4 512	75	24
5813	Drinking places	5	947	189	64	43	1	–
591	**Drug and proprietary stores**	37	46 186	4 911	1 142	469	1	–
59 ex. 591	**Miscellaneous retail stores**	240	150 052	20 510	4 734	1 793	60	8
592	Liquor stores	9	(D)	(D)	(D)	(D)	1	–
593	Used merchandise stores	8	(D)	(D)	(D)	(D)	3	–
594	Miscellaneous shopping goods stores	123	58 640	7 443	1 655	847	31	5
5941	Sporting goods stores and bicycle shops	25	14 051	1 821	391	164	5	2
5942, 3	Book, stationery stores	15	5 508	661	165	91	4	1
5944	Jewelry stores	13	8 279	1 182	300	112	1	–
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	70	30 802	3 779	799	480	21	2
596	Nonstore retailers	27	20 809	4 180	954	365	9	
598	Fuel dealers	12	29 402	3 926	1 070	196	1	
5992	Florists	21	6 593	1 727	362	137	6	2
5993	Tobacco stores and stands	3	(D)	(D)	(D)	(D)	–	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	10	2 088	538	129	32	2	1
5999	Miscellaneous retail stores, n.e.c.	27	(D)	(D)	(D)	(D)	7	2
	Salem-Gloucester, MA PMSA							
	Retail trade	2 032	2 395 247	291 045	65 621	28 067	341	59
	(See appropriate State for SIC detail.)							

See footnotes at end of table.

Table 8. **Summary Statistics for Metropolitan Statistical Areas: 1987**—Con.

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	MANCHESTER, NH MSA							
	Retail trade	**1 032**	**1 573 832**	**178 367**	**40 333**	**16 086**	**235**	**56**
52	**Building materials and garden supplies stores**	**50**	**77 444**	**9 335**	**1 841**	**470**	**5**	**5**
521, 3	Building materials and supply stores	25	57 236	6 136	1 127	227	4	3
525	Hardware stores	16	12 974	2 263	527	202	1	1
526	Retail nurseries, lawn and garden supply stores	6	(D)	(D)	(D)	(D)	–	1
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	–	–
53	**General merchandise stores**	**31**	**274 717**	**26 940**	**6 321**	**2 461**	**4**	**1**
531	Department stores (incl. leased depts.)[1,2]	14	202 816	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	14	194 121	21 507	5 046	1 998	–	–
533	Variety stores	7	1 863	254	[1] 61	28	3	1
539	Miscellaneous general merchandise stores	10	78 733	5 179	1 214	435	1	–
54	**Food stores**	**132**	**256 441**	**23 859**	**5 639**	**2 982**	**42**	**15**
541	Grocery stores	96	243 130	21 077	4 987	2 550	33	10
542	Meat and fish (seafood) markets	6	1 613	115	21	18	4	1
546	Retail bakeries	18	8 521	2 211	490	329	3	1
543, 4, 5, 9	Other food stores	12	3 177	456	141	85	2	3
55 ex. 554	**Automotive dealers**	**69**	**450 384**	**39 978**	**8 441**	**1 501**	**16**	**1**
551	New and used car dealers	14	324 136	29 742	6 290	982	–	–
552	Used car dealers	15	86 884	5 304	1 063	232	5	–
553	Auto and home supply stores	25	13 368	2 090	498	130	8	1
555, 6, 7, 9	Miscellaneous automotive dealers	15	25 996	2 842	590	157	3	–
554	**Gasoline service stations**	**62**	**61 854**	**4 562**	**1 082**	**465**	**25**	**3**
56	**Apparel and accessory stores**	**112**	**79 780**	**8 839**	**2 060**	**966**	**12**	**3**
561	Men's and boys' clothing stores	12	8 430	1 345	320	100	1	1
562, 3	Women's clothing and specialty stores	42	24 471	2 413	563	322	6	1
562	Women's clothing stores	33	(D)	(D)	(D)	(D)	5	1
563	Women's accessory and specialty stores	9	(D)	(D)	(D)	(D)	1	–
565	Family clothing stores	17	27 310	2 705	678	273	1	–
566	Shoe stores	30	13 176	1 826	372	189	–	–
564, 9	Other apparel and accessory stores	11	6 393	550	127	82	4	1
57	**Furniture and homefurnishings stores**	**82**	**74 539**	**11 053**	**2 529**	**650**	**17**	**1**
5712	Furniture stores	22	24 325	4 329	969	225	6	1
5713, 4, 9	Homefurnishings stores	27	(D)	(D)	(D)	(D)	7	–
572	Household appliance stores	6	(D)	(D)	(D)	(D)	2	–
573	Radio, television, computer, and music stores	27	17 475	1 885	472	162	2	–
58	**Eating and drinking places**	**237**	**113 748**	**31 240**	**7 244**	**4 570**	**57**	**17**
5812	Eating places	224	110 197	30 447	7 054	4 436	55	17
5813	Drinking places	13	3 551	793	190	134	2	–
591	**Drug and proprietary stores**	**33**	**37 113**	**4 595**	**1 067**	**479**	**1**	**–**
59 ex. 591	**Miscellaneous retail stores**	**224**	**147 812**	**17 966**	**4 109**	**1 542**	**56**	**10**
592	Liquor stores	10	(D)	(D)	(D)	(D)	–	–
593	Used merchandise stores	9	1 478	256	62	37	4	–
594	Miscellaneous shopping goods stores	101	60 560	6 877	1 539	707	23	6
5941	Sporting goods stores and bicycle shops	17	16 294	1 805	370	158	7	1
5942, 3	Book, stationery stores	14	6 458	695	162	87	4	–
5944	Jewelry stores	22	12 144	1 898	448	156	1	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	48	25 664	2 479	559	306	11	4
596	Nonstore retailers	27	15 418	2 516	579	197	10	1
598	Fuel dealers	20	30 229	3 103	829	179	2	–
5992	Florists [4]	24	4 929	1 378	318	151	11	1
5993	Tobacco stores and stands	–	–	–	–	–	–	–
5994	News dealers and newsstands	–	–	–	–	–	–	–
5995	Optical goods stores	9	2 184	332	65	25	2	–
5999	Miscellaneous retail stores, n.e.c.	24	(D)	(D)	(D)	(D)	4	2

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1987 SIC code	Geographic area and kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
	PORTSMOUTH-DOVER-ROCHESTER, NH-ME MSA							
	Retail trade	**2 022**	**2 176 519**	**251 381**	**54 664**	**22 772**	**630**	**120**
52	**Building materials and garden supplies stores**	**110**	**136 643**	**17 115**	**3 778**	**919**	**13**	**2**
521, 3	Building materials and supply stores	52	97 266	11 904	2 670	535	5	1
521	Lumber and other building materials dealers	36	86 075	9 936	2 209	416	3	1
523	Paint, glass, and wallpaper stores	16	11 191	1 968	461	119	2	–
525	Hardware stores	32	19 251	2 913	664	263	4	1
526	Retail nurseries, lawn and garden supply stores	15	6 843	895	170	60	3	–
527	Mobile home dealers	11	13 283	1 403	274	61	1	–
53	**General merchandise stores**	**51**	**222 342**	**21 411**	**5 040**	**2 293**	**14**	**2**
531	Department stores (incl. leased depts.)[1, 2]	15	194 924	(NA)	(NA)	(NA)	–	–
531	Department stores (excl. leased depts.)[1]	15	186 344	18 619	4 397	1 957	–	–
533	Variety stores	16	5 262	604	141	83	10	–
539	Miscellaneous general merchandise stores	20	30 736	2 188	502	253	4	2
54	**Food stores**	**248**	**346 211**	**32 991**	**7 186**	**3 499**	**94**	**26**
541	Grocery stores	163	318 976	28 592	6 254	2 948	64	17
542	Meat and fish (seafood) markets	24	11 356	1 158	219	125	9	1
546	Retail bakeries	28	7 612	1 998	425	232	12	2
543, 4, 5, 9	Other food stores	32	8 267	1 243	288	194	9	6
543	Fruit and vegetable markets	6	3 863	504	105	46	3	2
544	Candy, nut, and confectionery stores	11	(D)	(D)	(D)	(D)	2	2
545	Dairy products stores	2	(D)	(D)	(D)	(D)	–	–
549	Miscellaneous food stores	13	2 426	314	76	60	4	2
55 ex. 554	**Automotive dealers**	**99**	**539 255**	**46 304**	**10 172**	**1 829**	**12**	**1**
551	New and used car dealers	45	490 758	39 446	8 895	1 482	1	1
552	Used car dealers	9	4 901	356	91	31	2	–
553	Auto and home supply stores	28	18 461	3 117	637	173	6	–
553 pt.	Tire, battery, and accessory dealers	25	(D)	(D)	(D)	(D)	5	–
553 pt.	Other auto and home supply stores	3	(D)	(D)	(D)	(D)	1	–
555, 6, 7, 9	Miscellaneous automotive dealers	17	25 135	3 385	549	143	3	–
555	Boat dealers	4	1 369	229	48	10	1	–
556	Recreational vehicle dealers	7	18 064	2 410	352	81	–	–
557	Motorcycle dealers	6	5 702	746	149	52	2	–
559	Automotive dealers, n.e.c.	–	–	–	–	–	–	–
554	**Gasoline service stations**	**120**	**127 883**	**8 611**	**1 963**	**756**	**54**	**4**
56	**Apparel and accessory stores**	**220**	**122 914**	**13 102**	**2 802**	**1 511**	**50**	**10**
561	Men's and boys' clothing stores	24	9 554	993	223	153	3	2
562, 3	Women's clothing and specialty stores	90	41 658	4 564	983	611	23	5
562	Women's clothing stores	76	38 006	4 130	882	562	17	3
563	Women's accessory and specialty stores	14	3 652	434	101	49	6	2
565	Family clothing stores	34	32 228	3 075	652	384	3	2
566	Shoe stores	47	30 974	3 753	794	365	8	–
566 pt.	Men's shoe stores	5	(D)	(D)	(D)	(D)	2	–
566 pt.	Women's shoe stores	6	(D)	(D)	(D)	(D)	1	–
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	(D)	–	–
566 pt.	Family shoe stores	35	22 059	2 646	593	266	5	–
564, 9	Other apparel and accessory stores	25	8 500	717	150	98	13	1
564	Children's and infants' wear stores	12	6 292	482	109	63	6	–
569	Miscellaneous apparel and accessory stores	13	2 208	235	41	35	7	1
57	**Furniture and homefurnishings stores**	**160**	**117 838**	**13 465**	**3 015**	**934**	**44**	**6**
5712	Furniture stores	37	25 056	3 801	894	240	12	3
5713, 4, 9	Homefurnishings stores	63	45 142	5 053	1 037	390	14	2
5713	Floor covering stores	23	14 752	2 047	454	100	7	1
5714	Drapery and upholstery stores	4	1 848	336	51	24	2	–
5719	Miscellaneous homefurnishings stores	36	28 542	2 670	532	266	5	1
572	Household appliance stores	16	(D)	(D)	(D)	(D)	6	–
573	Radio, television, computer, and music stores	44	(D)	(D)	(D)	(D)	12	1
5731, 4	Radio, television, electronics, and computer stores	30	15 805	2 211	525	124	8	1
5735	Record and prerecorded tape stores	7	(D)	(D)	(D)	(D)	1	–
5736	Musical instrument stores	7	1 895	217	60	20	3	–
58	**Eating and drinking places**	**517**	**215 071**	**58 935**	**11 714**	**7 459**	**174**	**47**
5812	Eating places	487	206 980	57 351	11 468	7 259	167	47
5812 pt.	Restaurants and lunchrooms	276	142 177	41 221	8 210	5 015	76	23
5812 pt.	Cafeterias	5	(D)	(D)	(D)	(D)	2	1
5812 pt.	Refreshment places	153	52 113	12 309	2 558	1 810	71	20
5812 pt.	Other eating places	53	(D)	(D)	(D)	(D)	18	3
5813	Drinking places	30	8 091	1 584	246	200	7	–

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	PORTSMOUTH-DOVER-ROCHESTER, NH-ME MSA—Con.							
591	**Drug and proprietary stores**	**48**	**48 071**	**5 864**	**1 317**	**542**	**4**	**1**
591 pt.	Drug stores	42	(D)	(D)	(D)	(D)	4	1
591 pt.	Proprietary stores	6	(D)	(D)	(D)	(D)	-	-
59 ex. 591	**Miscellaneous retail stores**	**449**	**300 291**	**33 583**	**7 677**	**2 930**	**171**	**21**
592	Liquor stores	16	42 784	1 407	367	153	1	-
593	Used merchandise stores	24	6 973	434	83	50	17	1
594	Miscellaneous shopping goods stores	257	116 339	14 654	3 314	1 577	100	13
5941	Sporting goods stores and bicycle shops	36	38 285	4 246	958	411	12	3
5941 pt.	General line sporting goods stores	13	(D)	(D)	(D)	(D)	3	2
5941 pt.	Specialty line sporting goods stores	23	(D)	(D)	(D)	(D)	9	1
5942	Book stores	24	13 131	1 320	310	149	10	1
5943	Stationery stores	9	2 248	329	87	41	4	-
5944	Jewelry stores	35	11 411	2 073	615	227	10	-
5945	Hobby, toy, and game shops	18	12 382	929	201	130	9	1
5946	Camera and photographic supply stores	10	4 406	807	158	63	1	-
5947	Gift, novelty, and souvenir shops	100	18 508	2 739	572	318	45	8
5948	Luggage and leather goods stores	8	10 654	1 216	187	93	-	-
5949	Sewing, needlework, and piece goods stores	17	5 314	995	226	145	9	-
596	Nonstore retailers	25	44 228	4 183	838	293	10	-
5961	Catalog and mail-order houses	10	36 397	2 777	530	142	2	-
5962	Merchandising machine operators	5	3 851	467	115	45	2	-
5963	Direct selling establishments	10	3 980	939	193	106	6	-
598	Fuel dealers	40	68 200	8 828	2 098	426	9	1
5983	Fuel oil dealers	33	55 626	6 796	1 603	349	6	1
5984	Liquefied petroleum gas (bottled gas) dealers	3	(D)	(D)	(D)	(D)	-	-
5989	Fuel dealers, n.e.c.	4	(D)	(D)	(D)	(D)	3	-
5992	Florists	26	6 405	1 461	324	164	13	3
5993	Tobacco stores and stands	4	1 113	124	35	16	2	-
5994	News dealers and newsstands	6	1 741	254	56	27	3	-
5995	Optical goods stores	15	2 982	517	126	53	4	1
5999	Miscellaneous retail stores, n.e.c.	36	9 526	1 721	436	171	12	2
5999 pt.	Pet shops	7	2 354	562	123	59	3	-
5999 pt.	Typewriter stores	1	(D)	(D)	(D)	(D)	-	1
5999 pt.	Other miscellaneous retail stores, n.e.c.	28	(D)	(D)	(D)	(D)	9	1

[1]Includes sales from catalog order desks.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses: Individual proprietorships (number)	Unincorporated businesses: Partnerships (number)
	Retail trade	**3 911**	**3 793 157**	**430 694**	**93 896**	**38 956**	**1 420**	**288**
52	**Building materials and garden supplies stores**	**281**	**417 292**	**44 745**	**9 688**	**2 459**	**57**	**19**
521, 3	Building materials and supply stores	147	337 148	35 319	7 658	1 771	16	8
521	Lumber and other building materials dealers	113	321 374	32 830	7 093	1 605	12	6
523	Paint, glass, and wallpaper stores	34	15 774	2 489	565	166	4	2
525	Hardware stores	82	40 613	5 593	1 244	442	24	6
526	Retail nurseries, lawn and garden supply stores	30	16 300	2 129	372	147	14	2
527	Mobile home dealers	22	23 231	1 704	414	98	3	3
53	**General merchandise stores**	**148**	**267 582**	**24 961**	**5 614**	**2 659**	**62**	**22**
531	Department stores (incl. leased depts.)[1 2]	20	195 215	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.)[1]	20	184 011	16 815	3 833	1 719	-	-
533	Variety stores	37	12 387	1 590	355	211	18	8
539	Miscellaneous general merchandise stores	91	71 184	6 556	1 426	729	44	14

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
54	**Food stores**	**565**	**764 790**	**68 656**	**15 599**	**7 517**	**257**	**54**
541	Grocery stores	456	743 885	64 451	14 679	6 949	205	36
542	Meat and fish (seafood) markets	12	2 663	281	56	30	5	–
546	Retail bakeries	54	6 254	2 556	550	308	30	9
543, 4, 5, 9	Other food stores	43	9 988	1 368	314	230	17	9
542	Fruit and vegetable markets	6	2 652	375	89	45	3	1
544	Candy, nut, and confectionery stores	13	(D)	(D)	(D)	(D)	6	3
545	Dairy products stores	2	(D)	(D)	(D)	(D)	1	1
549	Miscellaneous food stores	22	4 867	587	104	70	7	4
55 ex. 554	**Automotive dealers**	**271**	**923 669**	**77 466**	**15 699**	**3 450**	**54**	**7**
551	New and used car dealers	98	765 234	60 739	12 360	2 570	9	1
552	Used car dealers	34	23 229	1 933	358	117	12	1
553	Auto and home supply stores	80	41 225	6 815	1 537	378	19	3
553 pt.	Tire, battery, and accessory dealers	79	(D)	(D)	(D)	(D)	19	3
553 pt.	Other auto and home supply stores	1	(D)	(D)	(D)	(D)	–	–
555, 6, 7, 9	Miscellaneous automotive dealers	59	93 981	7 979	1 444	385	14	2
555	Boat dealers	28	57 358	4 653	781	188	6	2
556	Recreational vehicle dealers	11	(D)	(D)	(D)	(D)	4	–
557	Motorcycle dealers	14	15 999	1 758	376	104	1	–
559	Automotive dealers, n.e.c.	6	(D)	(D)	(D)	(D)	3	–
554	**Gasoline service stations**	**270**	**208 020**	**13 723**	**3 252**	**1 458**	**124**	**13**
56	**Apparel and accessory stores**	**334**	**137 113**	**16 126**	**3 741**	**1 850**	**84**	**26**
561	Men's and boys' clothing stores	32	15 356	1 810	417	133	7	2
562, 3	Women's clothing and specialty stores	120	45 835	5 717	1 311	667	37	16
562	Women's clothing stores	107	41 147	5 198	1 201	613	32	15
563	Women's accessory and specialty stores	13	4 688	519	110	54	5	1
565	Family clothing stores	72	40 188	4 892	1 163	571	14	4
566	Shoe stores	67	23 780	2 607	610	299	9	–
566 pt.	Men's shoe stores	1	(D)	(D)	(D)	(D)	1	–
566 pt.	Women's shoe stores	4	(D)	(D)	(D)	(D)	–	–
566 pt.	Children's and juveniles' shoe stores	–	–	–	–	–	–	–
566 pt.	Family shoe stores	62	22 690	2 445	587	286	8	–
564, 9	Other apparel and accessory stores	43	11 954	1 100	240	180	17	4
564	Children's and infants' wear stores	24	5 180	555	113	91	7	3
569	Miscellaneous apparel and accessory stores	19	6 774	545	127	89	10	1
57	**Furniture and homefurnishings stores**	**302**	**156 765**	**22 530**	**5 192**	**1 565**	**135**	**11**
5712	Furniture stores	74	53 208	8 410	1 820	497	27	5
5713, 4, 9	Homefurnishings stores	118	48 858	7 183	1 773	527	63	5
5713	Floor covering stores	48	20 863	3 297	717	199	30	2
5714	Drapery and upholstery stores	9	1 701	263	48	29	5	1
5719	Miscellaneous homefurnishings stores	61	26 294	3 623	1 008	299	28	2
572	Household appliance stores	26	18 757	2 234	516	163	11	1
573	Radio, television, computer, and music stores	84	35 942	4 703	1 083	378	34	–
5731, 4	Radio, television, electronics, and computer stores	55	24 978	3 531	781	264	23	–
5735	Record and prerecorded tape stores	15	5 915	574	148	58	5	–
5736	Musical instrument stores	14	3 049	598	154	56	6	–
58	**Eating and drinking places**	**858**	**291 305**	**78 664**	**16 790**	**11 822**	**318**	**93**
5812	Eating places	839	(D)	(D)	(D)	(D)	311	91
5812 pt.	Restaurants and lunchrooms	501	184 352	53 722	11 386	7 933	161	53
5812 pt.	Cafeterias	8	1 894	432	85	61	4	1
5812 pt.	Refreshment places	252	83 656	19 493	4 191	2 971	123	34
5812 pt.	Other eating places	78	18 467	4 313	949	741	23	3
5813	Drinking places	19	(D)	(D)	(D)	(D)	7	3
591	**Drug and proprietary stores**	**107**	**90 990**	**10 974**	**2 597**	**1 036**	**13**	**1**
591 pt.	Drug stores	92	86 928	10 413	2 437	968	12	1
591 pt.	Proprietary stores	15	4 062	561	160	68	1	–
59 ex. 591	**Miscellaneous retail stores**	**775**	**535 631**	**72 849**	**15 724**	**5 141**	**316**	**42**
592	Liquor stores	46	(D)	(D)	(D)	(D)	1	–
593	Used merchandise stores	44	11 237	1 101	276	119	31	3
594	Miscellaneous shopping goods stores	378	121 994	16 915	3 873	1 880	161	24
5941	Sporting goods stores and bicycle shops	83	39 848	5 248	1 225	578	32	2
5941 pt.	General line sporting goods stores	36	13 544	1 898	359	208	13	1
5941 pt.	Specialty line sporting goods stores	47	26 304	3 350	866	370	19	1

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Establishments (number)	Sales ($1,000)	Annual payroll ($1,000)	First quarter payroll ($1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietorships (number)	Partnerships (number)
59 ex. 591	**Miscellaneous retail stores**—Con.							
594	Miscellaneous shopping goods stores—Con.							
5942	Book stores	40	16 649	2 423	542	234	13	2
5943	Stationery stores	8	3 773	686	182	55	4	-
5944	Jewelry stores	43	14 076	2 028	472	194	11	3
5945	Hobby, toy, and game shops	25	(D)	(D)	(D)	(D)	14	4
5946	Camera and photographic supply stores	17	6 160	824	182	68	3	-
5947	Gift, novelty, and souvenir shops	124	27 027	3 846	848	471	67	8
5948	Luggage and leather goods stores	8	(D)	(D)	(D)	(D)	1	1
5949	Sewing, needlework, and piece goods stores	30	6 669	992	239	163	16	4
596	Nonstore retailers	76	185 893	28 692	5 615	1 453	31	2
5961	Catalog and mail-order houses	46	166 733	23 921	4 477	1 156	22	1
5962	Merchandising machine operators	12	9 345	1 718	412	102	4	-
5963	Direct selling establishments	18	9 815	3 053	726	193	5	1
598	Fuel dealers	94	129 351	17 487	3 985	920	13	4
5983	Fuel oil dealers	76	112 137	14 069	3 350	785	7	4
5984	Liquefied petroleum gas (bottled gas) dealers	14	16 796	3 374	632	131	2	-
5989	Fuel dealers, n.e.c.	4	418	44	3	4	4	-
5992	Florists	50	10 384	1 959	410	209	35	5
5993	Tobacco stores and stands	3	672	63	18	13	3	-
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	25	3 973	1 058	238	69	9	2
5999	Miscellaneous retail stores, n.e.c.	57	(D)	(D)	(D)	(D)	31	2
5999 pt.	Pet shops	15	2 772	470	104	81	12	-
5999 pt.	Typewriter stores	1	(D)	(D)	(D)	(D)	1	-
5999 pt.	Other miscellaneous retail stores, n.e.c.	41	(D)	(D)	(D)	(D)	18	2

[1]Includes sales from catalog order desks.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

Geographic area	Rank[1]	Sales ($1,000)	Cumulative	
			Sales ($1,000)	Percent of State total
New Hampshire	(X)	9 961 260	9 961 260	100.0
Nashua	1	1 142 563	1 142 563	11.5
Manchester	2	1 078 838	2 221 401	22.3
Portsmouth	3	551 215	2 772 616	27.8
Concord	4	534 679	3 307 295	33.2
Salem town	5	494 939	3 802 234	38.2
Keene	6	388 481	4 190 715	42.1
Laconia	7	289 142	4 479 857	45.0
Dover	8	267 144	4 747 001	47.7
Lebanon	9	260 860	5 007 861	50.3
Rochester	10	236 136	5 243 997	52.6

Geographic area	Rank[1]	Sales ($1,000)	Cumulative	
			Sales ($1,000)	Percent of State total
New Hampshire—Con.				
Exeter town	11	209 617	5 453 614	54.7
Derry town	12	136 636	5 590 250	56.1
Claremont	13	132 583	5 722 833	57.5
Hudson town	14	105 694	5 828 527	58.5
Londonderry town	15	102 252	5 930 779	59.5
Somersworth	16	100 722	6 031 501	60.5
Hampton town	17	97 946	6 129 447	61.5
Merrimack town	18	95 144	6 224 591	62.5
Berlin	19	84 854	6 309 445	63.3
Goffstown town	20	75 206	6 384 651	64.1
Franklin	21	36 171	6 420 822	64.5
Durham town	22	26 609	6 447 431	64.7

[1]Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 11. Counties Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank[1]	Sales ($1,000)	Cumulative		Geographic area	Rank[1]	Sales ($1,000)	Cumulative	
			Sales ($1,000)	Percent of State total				Sales ($1,000)	Percent of State total
New Hampshire	(X)	9 961 260	9 961 260	100.0	**New Hampshire**—Con.				
Hillsborough	1	3 100 742	3 100 742	31.1					
Rockingham	2	2 439 435	5 540 177	55.6					
Merrimack	3	1 007 064	6 547 241	65.7	Belknap	7	535 602	9 049 326	90.8
Strafford	4	686 633	7 233 874	72.6	Carroll	8	404 570	9 453 896	94.9
Grafton	5	681 880	7 915 754	79.5	Coos	9	258 904	9 712 800	97.5
Cheshire	6	597 970	8 513 724	85.5	Sullivan	10	248 460	9 961 260	100.0

[1]Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

APPENDIX A.
General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
   a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

      The census included only those retail nonemployer firms which reported a sales volume of $1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of $1,000 or more.

   b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

      Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
   a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.
   b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.[1] However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
   a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
   b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

      If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.
2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

[1]Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Classifications—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.[2]

Geographic areas—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).[3]

Nonemployer firms—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987 Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

Establishments—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.[2]

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

[2]To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

[3]Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census

Department stores (SIC 531)—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, homefurnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of $10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are $1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

Fruit and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, and other confections.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546)—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

New car dealers (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers [n.e.c.] (SIC 556)—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and gocarts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

Men's and boys' clothing stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishmen's selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

Drapery and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731)—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer and software stores (SIC 5734)—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Record and prerecorded tape stores (SIC 5735)—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736)—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (SIC 5813)—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primar-ily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

Merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, n.e.c. (SIC 5989)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995)—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primar-ily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.

APPENDIX B.
General Questions

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0526 EXPIRES 06/83

NOTICE — Response to this inquiry **is required by law (title 13, U.S. Code)**. By the same law, your report to the Census Bureau is **confidential**. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are **immune from legal process**.

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47134

DUE DATE: FEBRUARY 15, 1988

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

NOTE* — *Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, **please refer** to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

024 1 ☐ YES

2 ☐ NO — *Enter current EI No.* → *(9 digits)*

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change →

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC. | STATE | ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

025 1 ☐ YES 3 ☐ No legal boundaries

2 ☐ NO 4 ☐ Don't know

c. Type of municipality where physically located

026 1 ☐ City, village, or borough 3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

a. How many months during 1987 did this firm or organization actively operate this establishment? — Number of months — 002

b. Mark (X) the **ONE** box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — *Give date* → *Figures only* — Month | Day | Year

4 ☐ Sold or leased to another operator — *Give date at right AND enter name, etc., below* →

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY | STATE | ZIP CODE

PENALTY FOR FAILURE TO REPORT

Item 4 — ORGANIZATIONAL STATUS — *Mark (X) the **ONE** box which best describes this establishment during 1987.*

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — *Specify* _____

6 ☐ Corporation (Do not mark if any form of cooperative association.)

8 ☐ Other — *Specify* _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is **$1,128,628**, report either → *PREFERRED* / *Acceptable*

	Millions (000)	Thousands (000)	Dollars (000)
PREFERRED	1	126	
Acceptable	1	126	628

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

	Mil.	Thou.	Dol.
Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected 010			

Item 6 — PAYROLL AND EMPLOYMENT

	Mil.	Thou.	Dol.
a. **Payroll in 1987, before deductions** 030			
(1) Total **ANNUAL** payroll			
031			
(2) **FIRST QUARTER** payroll (Jan. – Mar.)			

b. **Employment in 1987** — Number

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees) 032

Item 9 — KIND OF BUSINESS

*Mark (X) the **ONE** box which best describes the **PRINCIPAL** kind of business of this establishment in 1987.*

(Categories appropriate to individual form)

CONTINUE ON PAGE 2 →

Item 11 — MERCHANDISE LINES

Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

	Mil.	Thou.	Dol.	Percent
*Report whole percents →				39
Not acceptable →				38.76

Merchandise lines	Census use	Estimated sales during 1987 Mil.	Thou.	Dol.	Percent

(Categories appropriate to individual form)

b. Does this company own or control any other company or companies?

098 1 ☐ YES → 2 ☐ NO

ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. *(9 digits)*

c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) **at the end** of 1987? → Number 079

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.

	NAME, ADDRESS, AND ZIP CODE	1987	Mil.	Thou.	Dol.
1		Sales 081			
	KIND-OF-BUSINESS DESCRIPTION	Annual payroll 082			
		Census use 088			
	NAME, ADDRESS, AND ZIP CODE	1987	Mil.	Thou.	Dol.
2		Sales 081			
	KIND-OF-BUSINESS DESCRIPTION	Annual payroll 082			
		Census use 088			

NOTE ***Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.***

Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is this company owned or controlled by another company?

097 1 ☐ YES → 2 ☐ NO

ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. *(9 digits)*

APPENDIX C.
Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233.]

1987 SIC code	Title	Reporting form CB-
52	**BUILDING MATERIALS AND GARDEN SUPPLIES STORES**	
5211	Lumber and other building materials dealers	5201
5231	Paint, glass, and wallpaper stores	5202
5251	Hardware stores	5203
5261	Retail nurseries, lawn and garden supply stores	5204
5271	Mobile home dealers	5205
53	**GENERAL MERCHANDISE STORES**	
5311 pt.	Conventional department stores	5301
5311 pt.	Discount or mass merchandising department stores	5301
5311 pt.	National chain department stores	5301
5331	Variety stores	5302
5399	Miscellaneous general merchandise stores	5301
54	**FOOD STORES**	
5411	Grocery stores	5400
5423	Meat and fish (seafood) markets	5400
5431	Fruit and vegetable markets	5400
5441	Candy, nut, and confectionery stores	5400
5451	Dairy products stores	5400
5461	Retail bakeries	5400
5499	Miscellaneous food stores	5400
55	**AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS**	
5511	New and used car dealers	5501
5521	Used car dealers	5501
5531 pt.	Tire, battery, and accessory dealers	5502
5531 pt.	Other auto and home supply stores	5502
5541	Gasoline service stations	5504
5551	Boat dealers	5503
5561	Recreational vehicle dealers	5503
5571	Motorcycle dealers	5503
5599	Automotive dealers, n.e.c.	5503
56	**APPAREL AND ACCESSORY STORES**	
5611	Men's and boys' clothing stores	5601
5621	Women's clothing stores	5601
5631	Women's accessory and specialty stores	5601
5641	Children's and infants' wear stores	5601
5651	Family clothing stores	5601
5661 pt.	Men's shoe stores	5602
5661 pt.	Women's shoe stores	5602
5661 pt.	Children's and juveniles' shoe stores	5602
5661 pt.	Family shoe stores	5602
5699	Miscellaneous apparel and accessory stores	5601
57	**FURNITURE AND HOMEFURNISHINGS STORES**	
5712	Furniture stores	5701
5713	Floor covering stores	5704
5714	Drapery and upholstery stores	5705
5719	Miscellaneous homefurnishings stores	5705
5722	Household appliance stores	5702
5731	Radio, television, and electronics stores	5702
5734	Computer and software stores	5702
5735	Record and prerecorded tape stores	5703
5736	Musical instrument stores	5703
58	**EATING AND DRINKING PLACES**	
5812 pt.	Restaurants and lunchrooms	5801
5812 pt.	Social caterers	5801
5812 pt.	Cafeterias	5801
5812 pt.	Refreshment places	5801
5812 pt.	Contract feeding	5802
5812 pt.	Ice cream, frozen custard stands	5801
5813	Drinking places	5801
59	**MISCELLANEOUS RETAIL STORES**	
5912 pt.	Drug stores	5901
5912 pt.	Proprietary stores	5901
5921	Liquor stores	5902
5931	Used merchandise stores	5903
5941 pt.	General line sporting goods stores	5904
5941 pt.	Specialty line sporting goods stores	5904
5942	Book stores	5905
5943	Stationery stores	5905
5944	Jewelry stores	5906
5945	Hobby, toy, and game shops	5907
5946	Camera and photographic supply stores	5908
5947	Gift, novelty, and souvenir shops	5905
5948	Luggage and leather goods stores	5905
5949	Sewing, needlework, and piece goods stores	5909
5961 pt.	Department store merchandise—mail-order	5910
5961 pt.	General merchandise, n.e.c.—mail-order	5910
5961 pt.	Other mail-order houses	5910
5962	Merchandising machine operators	5802
5963 pt.	Furniture, homefurnishings, equipment—direct selling	5910
5963 pt.	Mobile food service—direct selling	5910
5963 pt.	Books and stationery—direct selling	5910
5963 pt.	Other direct selling	5910
5983	Fuel oil dealers	5911
5984	Liquefied petroleum gas (bottled gas) dealers	5911
5989	Fuel dealers, n.e.c.	5911
5992	Florists	5912
5993	Tobacco stores and stands	5902
5994	News dealers and newsstands	5902
5995	Optical goods stores	5913
5999 pt.	Pet shops	5914
5999 pt.	Typewriter stores	5905
5999 pt.	Other retail stores, n.e.c.	5916

APPENDIX D.
Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

NEW HAMPSHIRE

Boston-Lawrence-Salem, MA-NH CMSA
- Boston, MA PMSA
  - Bristol County, MA (part)
    - Mansfield town, MA
    - Norton town, MA
    - Raynham town, MA
  - Essex County, MA (part)
    - Lynn city, MA
    - Lynnfield town, MA
    - Nahant town, MA
    - Saugus town, MA
  - Middlesex County, MA (part)
    - Acton town, MA
    - Arlington town, MA
    - Ashland town, MA
    - Ayer town, MA
    - Bedford town, MA
    - Belmont town, MA
    - Boxborough town, MA
    - Burlington town, MA
    - Cambridge city, MA
    - Carlisle town, MA
    - Concord town, MA
    - Everett city, MA
    - Framingham town, MA
    - Groton town, MA
    - Holliston town, MA
    - Hopkinton town, MA
    - Hudson town, MA
    - Lexington town, MA
    - Lincoln town, MA
    - Littleton town, MA
    - Malden city, MA
    - Marlborough city, MA
    - Maynard town, MA
    - Medford city, MA
    - Melrose city, MA
    - Natick town, MA
    - Newton city, MA
    - North Reading town, MA
    - Reading town, MA
    - Sherborn town, MA
    - Shirley town, MA
    - Somerville city, MA
    - Stoneham town, MA
    - Stow town, MA
    - Sudbury town, MA
    - Townsend town, MA
    - Wakefield town, MA
    - Waltham city, MA

Boston-Lawrence-Salem, MA-NH CMSA—Con.
- Boston, MA PMSA—Con.
  - Middlesex County, MA (part)—Con.
    - Watertown town, MA
    - Wayland town, MA
    - Weston town, MA
    - Wilmington town, MA
    - Winchester town, MA
    - Woburn city, MA
  - Norfolk County, MA (part)
    - Bellingham town, MA
    - Braintree town, MA
    - Brookline town, MA
    - Canton town, MA
    - Cohasset town, MA
    - Dedham town, MA
    - Dover town, MA
    - Foxborough town, MA
    - Franklin town, MA
    - Holbrook town, MA
    - Medfield town, MA
    - Medway town, MA
    - Millis town, MA
    - Milton town, MA
    - Needham town, MA
    - Norfolk town, MA
    - Norwood town, MA
    - Quincy city, MA
    - Randolph town, MA
    - Sharon town, MA
    - Stoughton town, MA
    - Walpole town, MA
    - Wellesley town, MA
    - Westwood town, MA
    - Weymouth town, MA
    - Wrentham town, MA
  - Plymouth County, MA (part)
    - Carver town, MA
    - Duxbury town, MA
    - Hanover town, MA
    - Hanson town, MA
    - Hingham town, MA
    - Hull town, MA
    - Kingston town, MA
    - Lakeville town, MA
    - Marshfield town, MA
    - Middleborough town, MA
    - Norwell town, MA
    - Pembroke town, MA
    - Plymouth town, MA
    - Plympton town, MA
    - Rockland town, MA
    - Scituate town, MA

Boston-Lawrence-Salem, MA-NH CMSA—Con.
Boston, MA PMSA—Con.
Suffolk County, MA (part)
Boston city, MA
Chelsea city, MA
Revere city, MA
Winthrop town, MA
Worcester County, MA (part)
Berlin town, MA
Bolton town, MA
Harvard town, MA
Hopedale town, MA
Lancaster town, MA
Mendon town, MA
Milford town, MA
Southborough town, MA
Upton town, MA
Brockton, MA PMSA
Bristol County, MA (part)
Easton town, MA
Norfolk County, MA (part)
Avon town, MA
Plymouth County, MA (part)
Abington town, MA
Bridgewater town, MA
Brockton city, MA
East Bridgewater town, MA
Halifax town, MA
West Bridgewater town, MA
Whitman town, MA
Lawrence-Haverhill, MA-NH PMSA
Essex County, MA (part)
Amesbury town, MA
Andover town, MA
Boxford town, MA
Georgetown town, MA
Groveland town, MA
Haverhill city, MA
Lawrence city, MA
Merrimac town, MA
Methuen town, MA
Newbury town, MA
Newburyport city, MA
North Andover town, MA
Salisbury town, MA
West Newbury town, MA
Rockingham County, NH (part)
Atkinson town, NH
Brentwood town, NH
Danville town, NH
Derry town, NH
East Kingston town, NH
Hampstead town, NH
Kingston town, NH
Newton town, NH
Plaistow town, NH
Salem town, NH
Sandown town, NH
Seabrook town, NH
Windham town, NH

Boston-Lawrence-Salem, MA-NH CMSA—Con.
Lowell, MA-NH PMSA
Middlesex County, MA (part)
Billerica town, MA
Chelmsford town, MA
Dracut town, MA
Dunstable town, MA
Lowell city, MA
Pepperell town, MA
Tewksbury town, MA
Tyngsborough town, MA
Westford town, MA
Hillsborough County, NH (part)
Pelham town, NH
Nashua, NH PMSA
Hillsborough County, NH (part)
Amherst town, NH
Brookline town, NH
Hollis town, NH
Hudson town, NH
Litchfield town, NH
Merrimack town, NH
Milford town, NH
Mont Vernon town, NH
Nashua city, NH
Wilton town, NH
Rockingham County, NH (part)
Londonderry town, NH
Salem-Gloucester, MA PMSA
Essex County, MA (part)
Beverly city, MA
Danvers town, MA
Essex town, MA
Gloucester city, MA
Hamilton town, MA
Ipswich town, MA
Manchester town, MA
Marblehead town, MA
Middleton town, MA
Peabody city, MA
Rockport town, MA
Rowley town, MA
Salem city, MA
Swampscott town, MA
Topsfield town, MA
Wenham town, MA
Lawrence-Haverhill, MA-NH PMSA—see Boston-Lawrence-Salem, MA-NH CMSA
Lowell, MA-NH PMSA—see Boston-Lawrence-Salem, MA-NH CMSA
Manchester, NH MSA
Hillsborough County, NH (part)
Bedford town, NH
Goffstown town, NH
Manchester city, NH
Merrimack County, NH (part)
Allenstown town, NH
Hooksett town, NH
Rockingham County, NH (part)
Auburn town, NH
Candia town, NH

Nashua, NH PMSA—see Boston-Lawrence-Salem, MA-NH CMSA

Portsmouth-Dover-Rochester, NH-ME MSA

York County, ME (part)
- Berwick town, ME
- Eliot town, ME
- Kittery town, ME
- North Berwick town, ME
- Ogunquit town, ME
- South Berwick town, ME
- Wells town, ME
- York town, ME

Rockingham County, NH (part)
- Exeter town, NH
- Greenland town, NH
- Hampton town, NH
- New Castle town, NH
- Newfields town, NH
- Newington town, NH

Portsmouth-Dover-Rochester, NH-ME MSA—Con.

Rockingham County, NH (part)—Con.
- Newmarket town, NH
- North Hampton town, NH
- Portsmouth city, NH
- Rye town, NH
- Stratham town, NH

Strafford County, NH (part)
- Barrington town, NH
- Dover city, NH
- Durham town, NH
- Farmington town, NH
- Lee town, NH
- Madbury town, NH
- Milton town, NH
- Rochester city, NH
- Rollinsford town, NH
- Somersworth city, NH

APPENDIX E.
Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales‡ — From administrative records[1]	Percent of sales‡ — Estimated[2]
	Retail trade	1	1
52	**Building materials and garden supplies stores**	0	1
521, 3	Building materials and supply stores	0	0
521	Lumber and other building materials dealers	0	1
523	Paint, glass, and wallpaper stores	1	0
525	Hardware stores	1	2
526	Retail nurseries, lawn and garden supply stores	1	0
527	Mobile home dealers	2	2
53	**General merchandise stores**	0	1
531	Department stores (incl. leased depts.)[3, 4]	0	1
531	Department stores (excl. leased depts.)[3]	0	1
531 pt.	Conventional[3]	(D)	(D)
531 pt.	Discount or mass merchandising[3]	0	1
531 pt.	National chain[3]	(D)	(D)
533	Variety stores	2	1
539	Miscellaneous general merchandise stores	0	1
54	**Food stores**	0	2
541	Grocery stores	0	2
542	Meat and fish (seafood) markets	1	2
546	Retail bakeries	1	2
546 pt.	Retail bakeries—baking and selling	1	2
546 pt.	Retail bakeries—selling only	0	0
543, 4, 5, 9	Other food stores	3	1
543	Fruit and vegetable markets	3	0
544	Candy, nut, and confectionery stores	3	1
545	Dairy products stores	2	2
549	Miscellaneous food stores	2	2
55 ex. 554	**Automotive dealers**	1	0
551	New and used car dealers	1	0
552	Used car dealers	1	0
553	Auto and home supply stores	1	1
553 pt.	Tire, battery, and accessory dealers	2	1
553 pt.	Other auto and home supply stores	0	4
555, 6, 7, 9	Miscellaneous automotive dealers	1	0
555	Boat dealers	1	1
556	Recreational vehicle dealers	1	0
557	Motorcycle dealers	1	1
559	Automotive dealers, n.e.c.	1	1
554	**Gasoline service stations**	1	1
56	**Apparel and accessory stores**	0	1
561	Men's and boys' clothing stores	1	0
562, 3	Women's clothing and specialty stores	0	1
562	Women's clothing stores	0	1
563	Women's accessory and specialty stores	0	2
565	Family clothing stores	0	1
566	Shoe stores	0	0
566 pt.	Men's shoe stores	0	0
566 pt.	Women's shoe stores	(D)	(D)
566 pt.	Children's and juveniles' shoe stores	(D)	(D)
566 pt.	Family shoe stores	0	0
564, 9	Other apparel and accessory stores	1	1
564	Children's and infants' wear stores	1	1
569	Miscellaneous apparel and accessory stores	1	0
57	**Furniture and homefurnishings stores**	1	1
5712	Furniture stores	1	2
5713, 4, 9	Homefurnishings stores	1	1
5713	Floor covering stores	2	1
5714	Drapery and upholstery stores	1	3
5719	Miscellaneous homefurnishings stores	1	1
572	Household appliance stores	0	0
573	Radio, television, computer, and music stores	0	0
5731	Radio, television, and electronics stores	0	0
5734	Computer and software stores	0	0
5735	Record and prerecorded tape stores	0	1
5736	Musical instrument stores	0	1
58	**Eating and drinking places**	1	1
5812	Eating places	1	1
5812 pt.	Restaurants and lunchrooms	1	1
5812 pt.	Cafeterias	2	0
5812 pt.	Refreshment places	1	2
5812 pt.	Other eating places	1	2
5813	Drinking places	1	2
591	**Drug and proprietary stores**	0	0
591 pt.	Drug stores	0	0
591 pt.	Proprietary stores	0	0
59 ex. 591	**Miscellaneous retail stores**	0	1
592	Liquor stores	0	0
593	Used merchandise stores	1	0
594	Miscellaneous shopping goods stores	1	1
5941	Sporting goods stores and bicycle shops	1	3
5941 pt.	General line sporting goods stores	1	5
5941 pt.	Specialty line sporting goods stores	1	2
5942	Book stores	0	1
5943	Stationery stores	2	2
5944	Jewelry stores	1	1
5945	Hobby, toy, and game shops	0	0
5946	Camera and photographic supply stores	1	0
5947	Gift, novelty, and souvenir shops	2	1
5948	Luggage and leather goods stores	6	0
5949	Sewing, needlework, and piece goods stores	0	1
596	Nonstore retailers	0	0
5961	Catalog and mail-order houses	0	1
5962	Merchandising machine operators	0	0
5963	Direct selling establishments	0	0
598	Fuel dealers	1	2
5983	Fuel oil dealers	1	1
5984	Liquefied petroleum gas (bottled gas) dealers	0	2
5989	Fuel dealers, n.e.c.	3	1
5992	Florists	1	1
5993	Tobacco stores and stands	0	2
5994	News dealers and newsstands	0	0
5995	Optical goods stores	1	1
5999	Miscellaneous retail stores, n.e.c.	1	1
5999 pt.	Pet shops	0	0
5999 pt.	Typewriter stores	1	3
5999 pt.	Other miscellaneous retail stores, n.e.c.	1	2

‡ Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

[1]Includes sales information obtained from administrative records of other Federal agencies.
[2]Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.
[3]Includes sales from catalog order desks.
[4]Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

APPENDIX F.
Geographic Notes

NEW HAMPSHIRE

There are no geographic notes for the State of New Hampshire.

APPENDIX G.
Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business — Any time during year		At end of year	
			1987	1982	1987	1982
		Retail trade —				
		Including used automobile parts and accessories stores[1]	8 417	6 959	7 716	6 473
		Excluding used automobile parts and accessories stores[2]	8 403	6 949	7 702	6 463
52	52	**Building materials and garden supplies stores**	528	453	512	426
521, 3	521, 3	Building materials and supply stores	277	227	267	212
521	521	Lumber and other building materials dealers	201	165	191	155
523	523	Paint, glass, and wallpaper stores	76	62	76	57
525	525	Hardware stores	154	147	151	140
526	526	Retail nurseries, lawn and garden supply stores	58	46	57	43
527	527	Mobile home dealers	39	33	37	31
53	53	**General merchandise stores**	296	234	270	219
531		Department stores (incl. leased depts.) [with 25 employees or more][3 4 5]	79	70	79	70
	531	Department stores (incl. leased depts.) [with 50 employees or more][3 4 6]	71	(NA)	71	–
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees][3 4 7]	8	(NA)	8	–
531		Department stores (excl. leased depts.) [with 25 employees or more][3 5]	79	70	79	70
	531	Department stores (excl. leased depts.) [with 50 employees or more][3 6]	71	(NA)	71	–
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees][3 7]	8	(NA)	8	–
533	533	Variety stores	75	68	67	65
539	539 pt.	Miscellaneous general merchandise stores[8]	142	96	124	84
54	54	**Food stores**	1 102	990	986	924
541	541	Grocery stores	825	770	745	722
5422, 3	5421	Meat and fish (seafood) markets	47	44	42	40
546	546	Retail bakeries	126	95	109	84
5462	546 pt.	Retail bakeries—baking and selling	122	92	105	82
5463	546 pt.	Retail bakeries—selling only	4	3	4	2
543, 4, 5, 9	543, 4, 5, 9	Other food stores	104	81	90	78
543	543	Fruit and vegetable markets	13	19	10	18
544	544	Candy, nut, and confectionery stores	38	23	35	22
545	545	Dairy products stores	6	12	5	12
549	549	Miscellaneous food stores	47	27	40	26
55 ex. 554	55 ex. 554	**Automotive dealers**	542	455	512	437
551	551	New and used car dealers	188	181	183	180
552	552	Used car dealers	69	47	64	42
553	553	Auto and home supply stores	171	134	156	127
553 pt.	553 pt.	Tire, battery, and accessory dealers	162	124	149	118
553 pt.	553 pt.	Other auto and home supply stores	9	10	7	9
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers	114	93	109	88
555	555	Boat dealers	43	33	41	30
556	556, 559 pt.	Recreational and utility trailer dealers[9]	32	17	32	17
557	557	Motorcycle dealers	33	35	30	34
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	6	8	6	7
554	554	**Gasoline service stations**	534	595	499	548
56	56	**Apparel and accessory stores**	827	584	764	554
561	561	Men's and boys' clothing stores	82	77	75	72
562, 3, 8	562, 3	Women's clothing and specialty stores	322	223	300	212
562	562	Women's clothing stores	282	190	263	181
563, 8	563	Women's accessory and specialty stores[10]	40	33	37	31
565	565	Family clothing stores	135	88	128	84
566	566	Shoe stores	198	159	184	152
566 pt.	566 pt.	Men's shoe stores	12	5	12	4
566 pt.	566 pt.	Women's shoe stores	27	20	25	20
566 pt.	566 pt.	Children's and juveniles' shoe stores	4	1	4	1
566 pt.	566 pt.	Family shoe stores	155	133	143	127
564, 9	564, 9	Other apparel and accessory stores	90	37	77	34
564	564	Children's and infants' wear stores	50	26	44	23
569	569	Miscellaneous apparel and accessory stores	40	11	33	11

See footnotes at end of table.

1972 SIC code	1987 SIC code	Kind of business	Establishments in business —			
			Any time during year		At end of year	
			1987	1982	1987	1982
57	**57**	**Furniture and homefurnishings stores**	**706**	**470**	**661**	**444**
5712	5712	Furniture stores	170	124	159	115
5713, 4, 9	5713, 4, 9	Homefurnishings stores	262	144	240	138
5713	5713	Floor covering stores	110	62	102	59
5714	5714	Drapery and upholstery stores	20	16	19	16
5719	5719	Miscellaneous homefurnishings stores	132	66	119	63
572	572	Household appliance stores	62	54	62	49
573	573	Radio, television, computer, and music stores	212	148	200	142
5732		Radio and television stores[11]	146	110	137	105
	5731	Radio, television, and electronics stores	118	(NA)	111	–
	5734	Computer and software stores	28	(NA)	26	–
5733		Music stores	66	38	63	37
	5735	Record and prerecorded tape stores	36	11	34	11
	5736	Musical instrument stores	30	27	29	26
58	**58**	**Eating and drinking places**	**1 888**	**1 524**	**1 646**	**1 378**
5812	5812	Eating places	1 828	1, 460	1 595	1 317
5812 pt.	5812 pt.	Restaurants and lunchrooms	1 014	817	889	743
5812 pt.	5812 pt.	Cafeterias	26	39	25	38
5812 pt.	5812 pt.	Refreshment places	592	466	505	409
5812 pt.	5812 pt.	Other eating places	196	138	176	127
5813	5813	Drinking places	60	64	51	61
591	**591**	**Drug and proprietary stores**	**238**	**239**	**225**	**226**
591 pt.	591 pt.	Drug stores	207	208	196	197
591 pt.	591 pt.	Proprietary stores	31	31	29	29
59 ex. 591	**59 ex. 591**	**Miscellaneous retail stores**[1]	**1 756**	**1 415**	**1 641**	**1 317**
592	592	Liquor stores	86	90	84	90
593	593, 5015 pt.	Used merchandise stores[1]	91	78	86	74
594	594	Miscellaneous shopping goods stores	868	620	804	579
5941	5941	Sporting goods stores and bicycle shops	170	138	162	128
5941 pt.	5941 pt.	General line sporting goods stores	66	53	64	51
5941 pt.	5941 pt.	Specialty line sporting goods stores	104	85	98	77
5942, 3	5942, 3	Book, stationery stores	110	77	103	74
5942	5942	Book stores	88	59	81	56
5943	5943	Stationery stores	22	18	22	18
5944	5944	Jewelry stores	116	84	107	78
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	472	321	432	299
5945	5945	Hobby, toy, and game shops	68	50	64	47
5946	5946	Camera and photographic supply stores	39	32	38	32
5947	5947	Gift, novelty, and souvenir shops	286	168	260	154
5948	5948	Luggage and leather goods stores	16	13	14	12
5949	5949	Sewing, needlework, and piece goods stores	63	58	56	54
596	596	Nonstore retailers	169	159	162	145
5961	5961	Catalog and mail-order houses	77	73	74	66
5962	5962	Merchandising machine operators	35	40	35	37
5963	5963	Direct selling establishments	57	46	53	42
598		Fuel and ice dealers	175	201	163	186
5983	5983	Fuel oil dealers	136	154	125	141
5984	5984	Liquefied petroleum gas (bottled gas) dealers	24	34	24	32
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c.[12]	15	13	14	13
5992	5992	Florists	128	103	121	94
5993	5993	Tobacco stores and stands	11	13	10	13
5994	5994	News dealers and newsstands	8	12	7	11
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]	220	139	204	125
5999 pt.	5995	Optical goods stores	63	37	60	33
5999 pt.	5999 pt.	Pet shops	37	15	35	14
5999 pt.	5999 pt.	Typewriter stores	5	8	4	6
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers]	115	79	105	72

[1]Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.
[2]Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).
[3]Includes sales from catalog order desks.
[4]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[5]Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.
[6]Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.
[7]Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.
[8]Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.
[9]Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.
[10]Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.
[11]Includes computer and software stores classified in SIC 5732 based on 1972 SIC.
[12]Includes ice dealers classified in SIC 5982 based on 1972 SIC.

APPENDIX H.
Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)		1972 SIC (used for 1972, 1977, and 1982 census reports)	
Code	Title	Code	Title
5311	Department stores [with 50 employees or more]	5311	Department stores [with 25 employees or more]
5399 pt.	Department stores [with 25 to 49 employees]		
5399 pt.	Miscellaneous general merchandise stores	5399	Miscellanous general merchandise stores
5421	Meat and fish (seafood) markets[1]	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries	5462	Retail bakeries—baking and selling
		5463	Retail bakeries—selling only
5561	Recreational vehicle dealers	5561	Recreational and utility trailer dealers
5599 pt.	Utility trailer dealers		
5632	Women's accessory and specialty stores	5631	Women's accessory and specialty stores
		5681	Furriers and fur shops
5731	Radio, television, and electronics stores	5732	Radio and television stores
5734	Computer and software stores		
5735	Record and prerecorded tape stores	5733	Music stores
5736	Musical instrument stores		
5932	Used merchandise stores	5931	Used merchandise stores
5015 pt.	Motor vehicle parts, used[2]		
5989	Fuel dealers, n.e.c.	5982	Fuel and ice dealers, n.e.c.
5999 pt.	Ice dealers		
5995	Optical goods stores[1]	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c.	5982 pt.	Ice dealers
		5999 pt.	Other miscellaneous retail stores, n.e.c.

[1]No change in content.
[2]Classified in retail trade prior to the 1987 census.

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PUBLICATION PROGRAM

1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

Final Reports

Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's , counties, and places with 2,500 inhabitants or more.

Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line, the percentage of total sales of the kind of business accounted for by each of the lines carried, and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.